

CHOOSE SMART (SO YOUR CLIENTS CAN) STAY SMART.

Holiday Inn Express Singapore Katong



STAY SMART.™

holidayinnexpress.com

CONTENTS

- 1 Why you can Choose Smart at Holiday Inn Express
- 2-3 Why your clients can Stay Smart at Holiday Inn Express
- 4-5 Let's take a look at Holiday Inn Express Singapore Katong
- 6 The Smart Location to get around Singapore
- 7 Our Smart Room
- 8 Smart Food & Beverage in our Great Room
- 9 Smart Facilities
- 10 Holiday Inn Express World's Largest Loyalty Programme
- 11 Holiday Inn Express Risk Management
- 12 Holiday Inn Express Corporate Social Responsibility
- 13 Holiday Inn Express – where are we in Asia?
- 14 We'd like your business



WHY YOU CAN CHOOSE SMART AT HOLIDAY INN EXPRESS



Benefit from the
US\$1 billion
relaunch of the
Holiday Inn Brand
Family

2,406
hotels worldwide,
2 more opening
every week,
573 hotels to come

**Best Mid-Market
Hotel Brand in
the World**
(by Business Traveller
magazine)



Thailand, Singapore,
India, Indonesia,
Malaysia
**coming
soon**

**Enviably
locations**
in key cities
across Asia

**Green Engage
Partner**



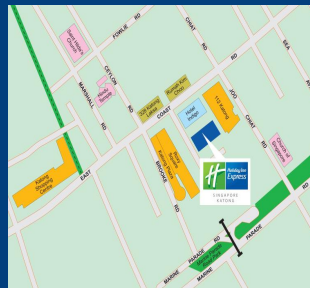
**World's
Largest**
Loyalty Programme
IHG Rewards Club



**Easy and
accessible**
booking channels
& services



WHY YOUR CLIENTS CAN STAY SMART AT HOLIDAY INN EXPRESS



- **Free Bites. Free Bytes.**
Free Wi-Fi & Breakfast at every Holiday Inn Express.
- **Put the 'Fast' in Breakfast.**
Free Express Start Breakfast at every Holiday Inn Express with Grab & Go option for those in a hurry.
- **Save Here. Spend Elsewhere.**
Everything your client really needs, offering incredible value.
- **Conveniently located to work. Sorry.**
Enviably located in the middle of everywhere.
- **Stay Squeaky.**
Quality power showers in our brand new bathrooms.
- **Extremely Comfy Beds.**
High quality new bedding & choice of soft and firm pillows.



WHY YOUR CLIENTS CAN STAY SMART AT HOLIDAY INN EXPRESS



Well
designed
work space

Self service
business
centre

Fitness room

Our Great Room
for guests to
relax and surf
the internet

Bar counter

Self service
laundry room

Meeting room

LET'S TAKE A LOOK AT HOLIDAY INN EXPRESS SINGAPORE KATONG



The new **Holiday Inn Express Singapore Katong** is the smart choice for savvy business and leisure travelers, offering a relaxed affordable and hassle free stay every time.

SINGAPORE'S SMART INTERNATIONAL HOTEL CHOICE FOR SAVVY BUSINESS AND LEISURE TRAVELERS

The new Holiday Inn Express Singapore Katong is the smart choice for savvy business and leisure travelers, offering a relaxed affordable and hassle free stay every time. Located next to the I12 Katong mall near the East Coast-Joo Chiat road junction, Holiday Inn Express Singapore Katong is a 15-minute drive from the world famous Changi Airport and in close proximity to Singapore Expo, Changi Business Park and Singapore Sports Hub.

The 451-room property is set to be third and largest hotel of the brand in the country that offers our value-conscious guests the experience of an authentic ethnic culture of Singapore from a whole new part of the city. It will have a self-service business centre, a meeting room, a laundry room, free and fast Wi-Fi, Free Express Start Breakfast or a Grab & Go option. Guests will have a comfortable and restful sleep to end the busy day with high quality bedding and a choice of firm or soft pillows. There's also access to the fitness centre to indulge in their fitness regime any time.

Holiday Inn Express Singapore Katong is the latest addition to the world's largest hotel group where you can earn and redeem points at over 5,000 hotels and major airlines globally through the IHG Rewards Club programme.



THE SMART LOCATION TO GET AROUND SINGAPORE



10 mins drive to
Singapore Sports Hub

15 mins drive to
Singapore Changi Airport

15 mins drive to Singapore
Expo & Changi Business Park

15 mins drive to Central
Business Districts such as
Shenton Way, Marina Bay
Financial Centre, Raffles
Quay

17 mins drive to Orchard
Road, Singapore's famous
shopping and entertainment
hub

2 mins walk to 112 Katong Mall

5 mins walk to Katong Antique
House

9 mins walk to Parkway Parade

15 mins walk to Kim Choo's
Kitchen

20 mins walk to East Coast Park

Short walk to authentic
Peranakan & Eurasian cuisines
and to the famous Katong Laksia



FREE WIFI



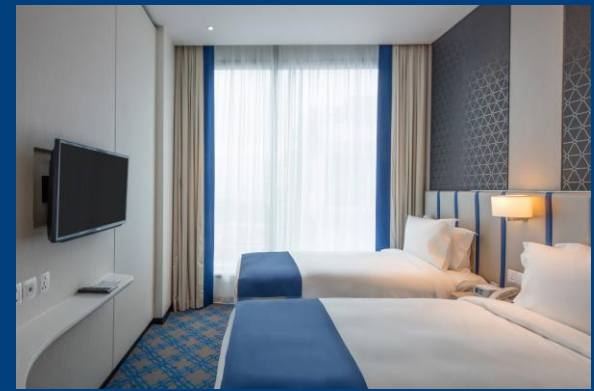
COMFY BED

OUR SMART ROOM

We have 451 queen-bedded and twin-bedded non-smoking rooms available.

Our rooms include:

- Free Wi-Fi
- Pillow top mattress with duck down duvet and high quality linen. Selection of soft and firm pillows
- 3-function massage showerhead and high quality towels
- 32-inch LCD TV with an international selection of entertainment channels
- Ergonomic work station
- Universal power plugs
- iPod docking station
- In-room safe
- Mini fridge
- Tea/Coffee and mineral water
- Accessible and elder friendly rooms





SMART FOOD & BEVERAGE IN OUR GREAT ROOM



Great Room – Breakfast

- 6.30 a.m. - 10.30 a.m.
- Free Express Start Breakfast with Grab & Go option

Great Room – All Day

- Free Wi-Fi
- Snacks and beverages available for purchase
- Relax with our selection of house wine, beer, soft drinks and snacks after a busy day available for purchase
- Indoor and outdoor seating option
- Plenty of places with selection of lounge seats to surf the internet or socialise after work
- Large flat screen TV with live sports actions

Vending Machine

- Available in the Great Room



SMART FACILITIES

A well selected range of facilities to provide **everything you need.**

- Free Wi-Fi throughout the hotel
- Free Express Start Breakfast with Grab & Go option
- 24-hour fitness centre
- Self service business centre equipped with 2 Apple Mac
- Self service laundry room
- Meeting Room for 5 persons

SMART IS BOOSTING
YOUR ENERGY
ON-THE-GO.



STAY SMART.™
holidayinnexpress.com



HOLIDAY INN EXPRESS WORLD'S LARGEST LOYALTY PROGRAMME



Approximately
90 million members
and 500,000 new
members each
month

Over 5,000 hotel
locations to earn and
redeem for free nights'
accommodation

Accumulated
points will
never expire

Exciting changes happening soon



**Free Internet
worldwide**



**Fast track to
Elite status**



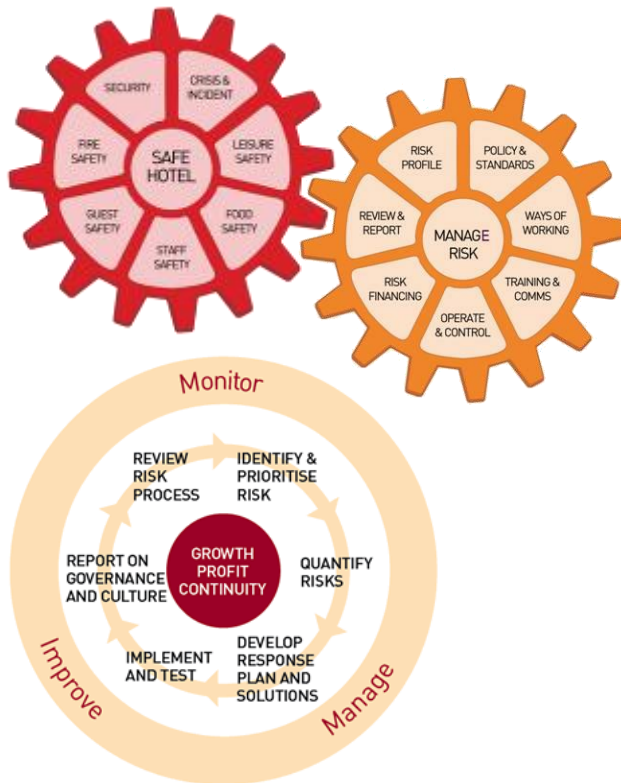
**Reward Nights
now count**



**Nights earned
beyond**



HOLIDAY INN EXPRESS RISK MANAGEMENT



Safety and Security is always paramount at our hotels. IHG has a strategic framework designed to ensure **Safe Hotels** that comprises standards, operating procedures and guidelines operationalised through ways of working to **Manage Risks** as depicted in the cogs shown.

Tools such as the **Risk Management Calendar** and **Risk Training Centre** enable hotel employees to fully embrace and undertake their safety and security responsibilities.

Comprehensive Crisis Management plans are in place to help hotels cope with accidents and catastrophes. Dedicated corporate infrastructure and resources are also available to assist hotels in incident management.

A **Global Risk Management** team with in-depth, cross disciplinary expertise keeps abreast of hotels' operational needs and challenges, and changing risk environments.

HOLIDAY INN EXPRESS CORPORATE RESPONSIBILITY

Corporate Responsibility at IHG

With over 5,000 hotels worldwide and more than 1,319 in the pipeline, we have a tremendous opportunity to help make tourism responsible, from the energy we use to the economic opportunities we create in the communities where we operate.

Environment - reduce energy in our owned and managed estate by between 10% and 12% over three years (2012-2015) via the use of **Green Engage**.

Community - generate local economic opportunities, particularly through the **IHG Academy**, and provide **Shelter in a Storm** through disaster relief.



HOLIDAY INN EXPRESS – Where are We in Asia?



CHINA

BEIJING

Beijing Airport Zone
Beijing Dongzhimen
Beijing Huacai
Beijing Minzuyuan
Beijing Shangdi
Beijing Temple of Heaven
Beijing Wangjing
Beijing Yizhuang
Beijing Huacai

CHANGBAISHAN

Changbaishan

CHANGSHU

Changshu

CHANGZHOU

Changzhou Center

CHENGDU

Chengdu Gulou
Chengdu Wuhou
Chengdu West Gate

CHONGQING

Chongqing Jinxiucheng

DALIAN

Dalian City Centre

HANGZHOU

Hangzhou Grand Canal

HEFEI

Hefei South

HONG KONG

Hong Kong Causeway Bay
Hong Kong Soho
Hong Kong Kowloon East
Hong Kong Mongkok

NANTONG

Nantong Xinghu

SHANGHAI

Shanghai Jinqiao Central
Shanghai Jinsha
Shanghai Meilong
Shanghai Nanhuizui
Shanghai New Hongqiao
Shanghai Putuo
Shanghai Sanlin
Shanghai Wujiachang
Shanghai Zhabei
Shanghai Zhenping
Shanghai Gongkang
Shanghai New Jinqiao
Shanghai Jiading Industrial Park

SHENYANG

Shenyang Golden Corridor

SHENZHEN

Shenzhen Luohu

SUZHOU

Suzhou Changjiang

TIANJIN

Tianjin Airport
Tianjin Binhai
Tianjin Dongli
Tianjin Heping
Tianjin City Center

ZHENGZHOU

Zhengzhou

TAIWAN

Taichung Park
Taoyuan

THAILAND

Bangkok Siam
Phuket Patong
Beach Central
Bangkok Sukhumvit 11
Bangkok Sathorn

INDONESIA

Bali Kuta Square
Jakarta Thamrin
Semarang Simpang Lima
Bali Raya Kuta
Jakarta Pluit Citygate
Surabaya CenterPlaza
Jakarta International Expo
Jakarta Wahid Hasyim

Opening 2016

Baruna Bali
Surabaya Atria
Solo Purwosari
Yogyakarta Adisucipto

PAPUA NEW GUINEA

Port Moresby

SINGAPORE

Singapore Orchard Road
Singapore Clarke Quay

Opening 2016

Singapore Katong

MALAYSIA

Opening 2016

Kuala Lumpur Bukit
Bintang

AUSTRALIA

Opening 2016

Perth
Adelaide Terrace

INDIA

Ahmedabad
Ashram Road
Chennai Mahindra
World City
Hyderabad Gachibowli

Opening 2016

Chennai OMR
New Delhi International
Airport Terminal 3



WE'D LIKE YOUR BUSINESS.

Make the smart choice.

For more information or to discuss terms, please contact:

MS SHANNEN LIONG

Senior Business Development Manager

Email: shannen.liong@ihg.com

Tel: +65 6723 7016

MR LLOYD SNG

Business Development Manager

Email: lloyd.sng@ihg.com

Tel: +65 6723 7017

MS CHERYL ONG & MS SUZANN LEE

Sales Coordinator

Email: sales.sinka@ihg.com

Tel: +65 6723 7019 / 7020

HOLIDAY INN EXPRESS SINGAPORE KATONG



STAY SMART.™

holidayinnexpress.com