

Apa Khabair?

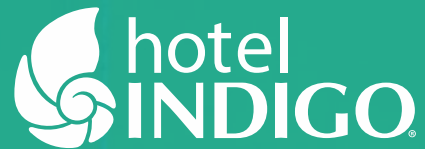


The Brand

The Hotel

The Neighbourhood Story

The Brand



Hotel Indigo is IHG's upscale boutique brand, offering a unique hotel experience: eclectic, location-specific design and the intimate service associated with a boutique hotel, together with the peace of mind and consistency of service standards that comes with staying with one of the world's largest hotel group.





Neighbourhood Story

Inspired by the colourful Peranakan culture in the neighbourhood, the hotel seeks to excite the senses the way this unique culture does.



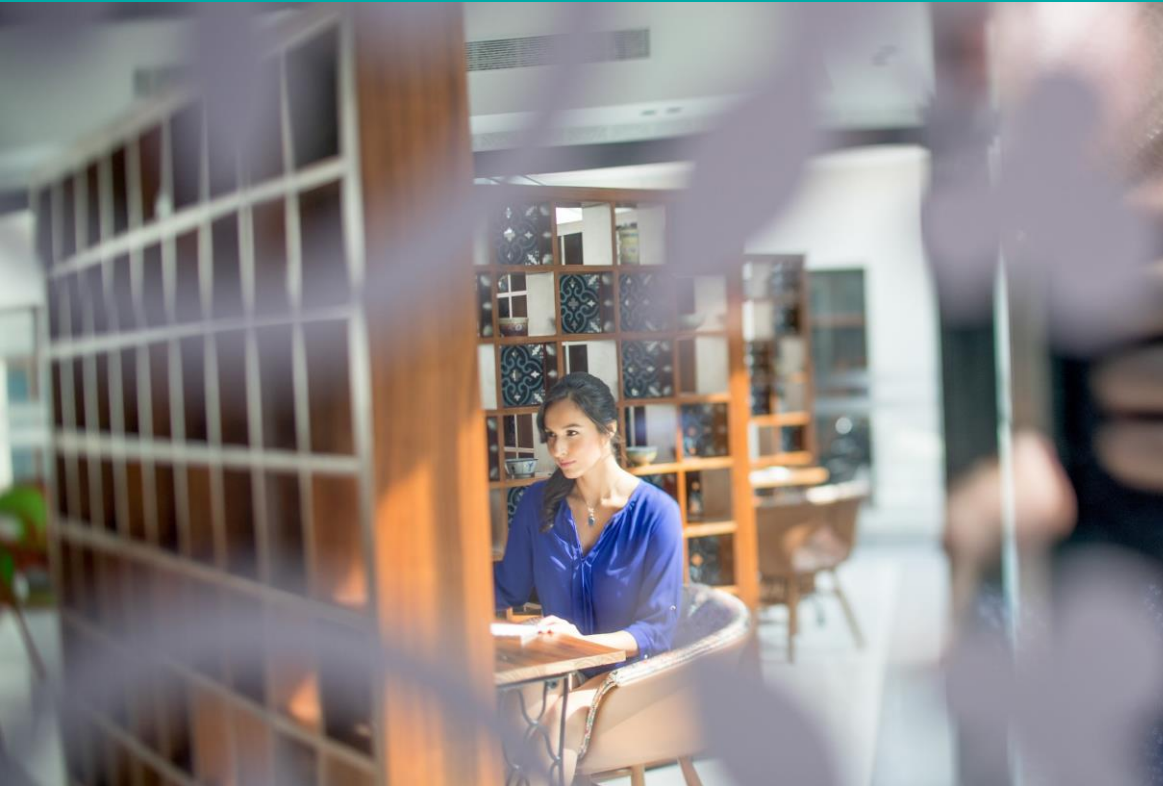
Fresh Design

Design and architecture rich in colourful Peranakan heritage, Hotel Indigo Singapore Katong brings distinct elements of the Katong neighbourhood into the hotel, inspiring guests to explore the area for themselves.



Inspired Service

Our neighbourhood hosts have curated some of the recommended venues for our guests to elevate the Refreshingly local experience they desire.



Hotel Indigo guests are:

- Savvy individualists
- Well travelled
- Constantly seeking out new experiences
- Like to make a difference
- Appreciate art and design
- Seek to discover and be inspired by the local neighbourhood offerings

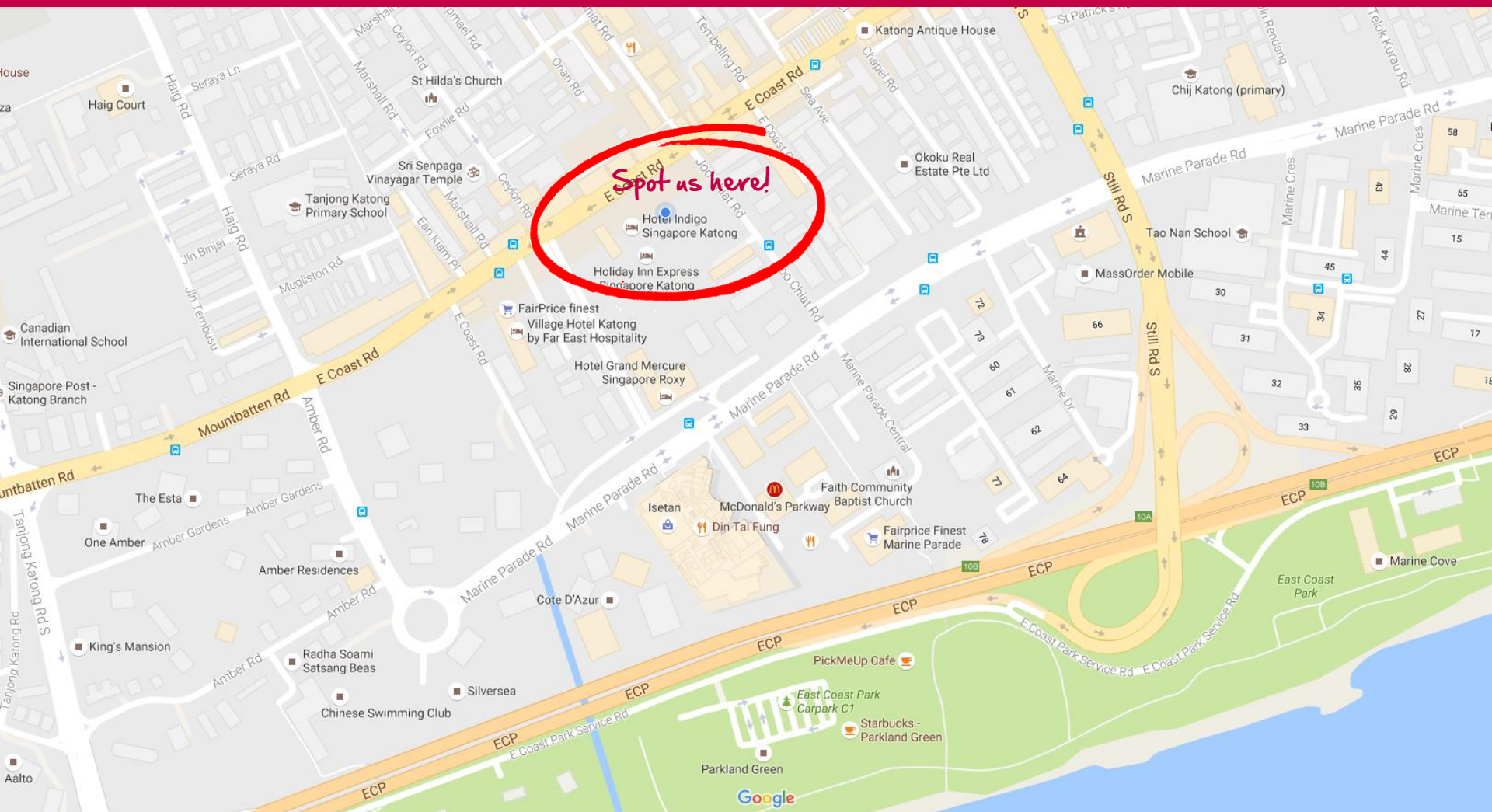


The Hotel



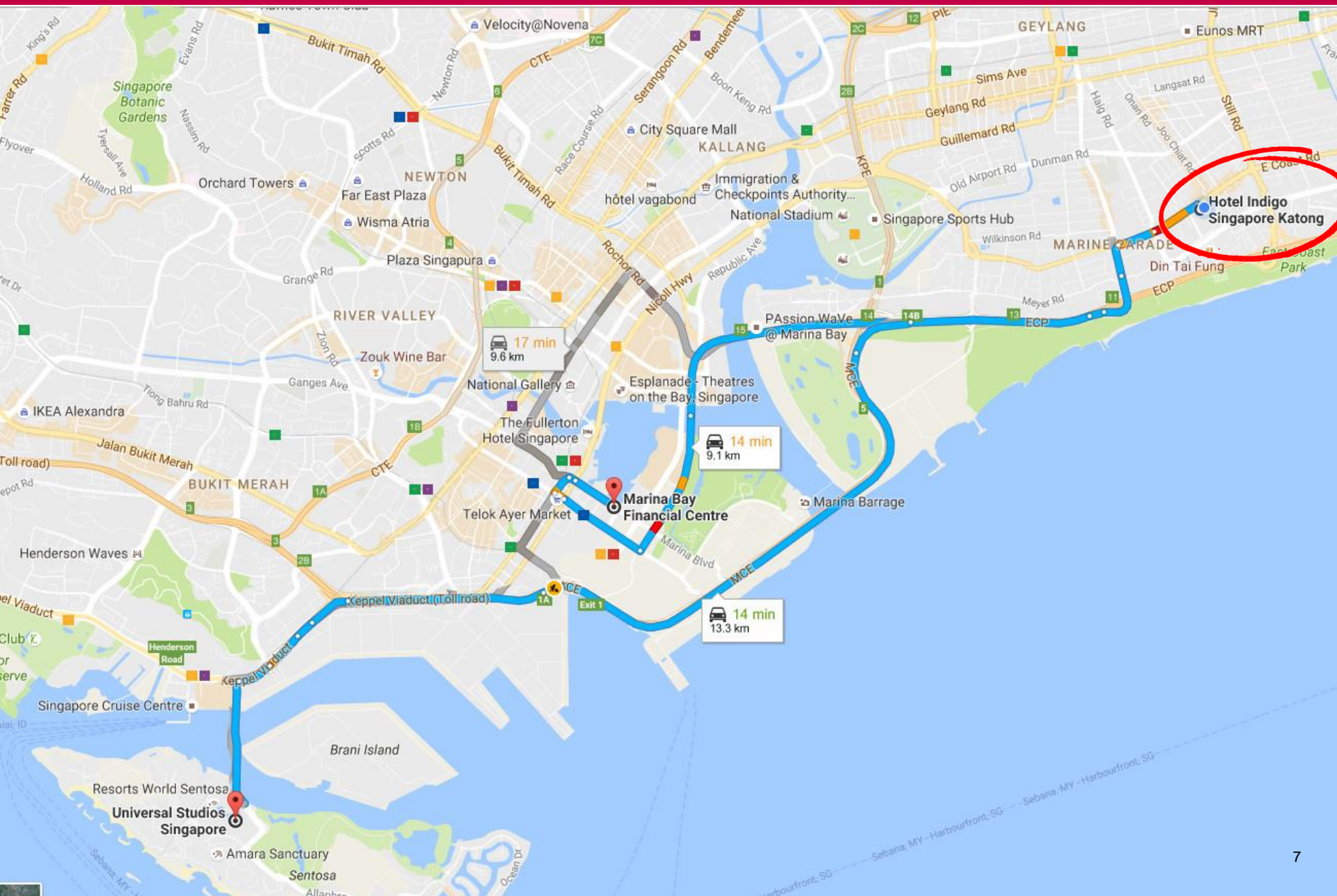
Enter Hotel Indigo Singapore Katong

The Location

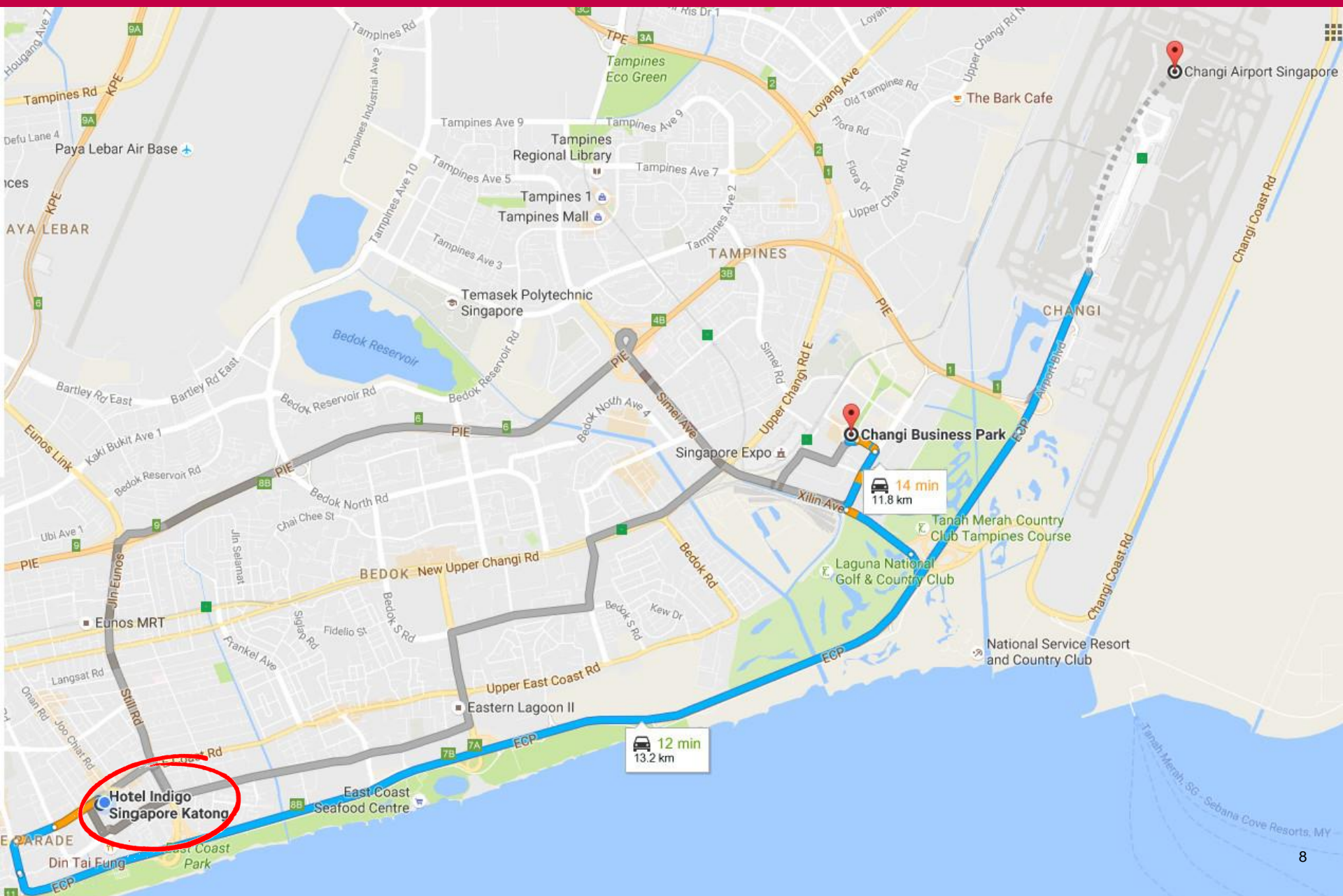


- Within the compounds of the Old Joo Chiat Police Station, connected to the new Katong Square Mall
 - Walking distance to I12 Katong, Parkway Parade, The Flow @ East Coast (soon-to-open) malls; East Coast Park
- 📍 86 East Coast Road Singapore 428788 in the East of Singapore.

The Location



The Location





Katong Charm With A Sense of Nostalgia

Hotel Indigo Singapore Katong brings our boutique brand to Singapore in the heart of the Katong neighbourhood of Joo Chiat, the first designated Heritage Town of Singapore.

Only a 15-minute drive from Changi Airport, the property features a design concept infused with the local Peranakan culture. Distinct art murals in the rooms depict the laidback, communal lifestyle of the neighbourhood.

Walk down the street, listen closely and you might catch a local sharing an improvised story for all in earshot to enjoy.

Expect to experience the rich heritage of the Katong neighbourhood.

Step right in:

- Entrance of the hotel is akin to returning to a Peranakan home
- The vertical fauna green wall resembles that of a secret garden
- Ventilation and floor tiles, features elements abstracted from the architecture of the Peranakan shop houses
- Feature wall showcases a collage of patterns from ceramics, window carvings and kebaya
- Door lanterns reminiscent of doorway lanterns at 5-foot-ways
- Pop-art rendition of water jars

Relax and Rejoice:

- Akin to the living room of the hotel
- Concept of a pop up 'Mama-stall', which is a refreshment and retail corner; a resemblance of the old neighbourhood serves
- Centre table sets the stage for Artisans at work e.g. slipper beading
- Communal game table for guests to try their hand at the local favourite childhood games
- Me-space and internet corner for guests to lounge cosily

Recharge and Refresh:

- Akin to a Peranakan home concept
- Bedroom wall mural by Don Low, a commissioned local artist, telling the stories of a typical street scene
- Minibar armoire resembles the pantry cabinet in Peranakan homes
- Multi-functional table works as a lounge table, in-room dining table or even a carom game board
- Singer sewing machine props up the enamel basin
- Bathtub with dragon and phoenix motifs, a distinct characteristic of the Peranakan's Chinese ancestry

Specifications:

- 30 sqm room
- Sealy mattresses and plush bedding
- 40-inch LED TV
- Sound bar
- Spa-inspired bathroom
- Biology Smart Skincare - Quality toiletries with active DNA concentrate and essential oils such as lemongrass and ginger; ingredients commonly used in Peranakan cuisine
- Luxurious rain shower

The Cuisine – Baba Chews Bar and Eatery



Relish the inspired delights:

- Baba Chews Bar and Eatery serving a fusion of colonial and Peranakan elements
- Continental breakfast pantry supported by hot à la carte breakfast selections
- Charm of the café lies in the conserved heritage building of which it is located – Old Joo Chiat Police Post built in 1928
- Metal mesh sliding partition panels hints on the colonial past of the heritage building

The Cuisine – Baba Chews Bar and Eatery



70 Pax Seating Capacity



Cocktails, Craft
Beers, Wine



Common Man Coffee
Roasters, TWG Tea



Food - Straits of Malacca

The Facilities



Connect It All:

- Rooftop Infinity Pool (Length: 25 metres, Depth 1.2 metres)
- Meeting Rooms (Level 7) – Full service business needs
- Theatre-style meeting room setup offering maximum 60 pax capacity
- 24-hour Fitness Centre (Technogym equipment)
- Complimentary Wi-Fi for all in-house guests

The Neighbourhood Story



More About Our Neighbourhood

Relive The Heritage:

Within the Katong Neighbourhood is a long stretch of road named after Hokkien-born Chinese, Chew *Joo Chiat*, known as the 'King of Katong'.

In the early 1920s, he cleared the coconut plantations to make way for new residential developments, contributing to the development of Singapore.

As a recognition for his contribution, the road was named Joo Chiat Road by the Government.

The area now houses conservation shop houses that have been converted into restaurants and bars.

In 2011, the Joo Chiat area was declared Singapore's first Heritage Town chosen, in part, because of the strong efforts to promote and retain its Peranakan culture.



Katong Charm with a Sense of Nostalgia

Colourful
Peranakan
Heritage
Design
Elements

Urban
Street Art
and
Rustic
Charm

A
Refreshingly
Local
Experience

Local Food
Haven
and Foodie
Paradise



SEE

Visit Kim Choo Kueh Chang for Peranakan snacks and unique souvenirs, like elaborately embroidered kebaya, hand-beaded slippers, beaded purses and Peranakan ceramic ware.

[> See More](#)



TASTE

Pair their delicious local 'kopi' (coffee) or 'teh' (tea) with Kaya (local jam made with coconut milk, sugar and eggs) on toast at Chin Mee Chin Confectionery.

[> Taste More](#)



HEAR

Listen closely as worshippers of the Goddess of Mercy ask guidance by shaking fortune sticks in a bamboo cup, in the Kuan Im Tng Temple.

[> Hear More](#)



TERIMA KASIH!

Hotel Indigo Singapore Katong
86 East Coast Road #01-01
Katong Square
Singapore 428788
[hotelindigo/singapore](https://www.hotelindigo/singapore)



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No two alike

