

SPONSOR & EXHIBITOR PROSPECTUS



Clayton Hotel Burlington Road • Dublin, Ireland • October 23-25, 2017

For more information, contact the FSF Events Department

Email: events@flightsafety.org Phone: +1.703.739.6700

Organized by



Hosted by



70th Anniversary

Dublin, Ireland
October 23-25

IASS 2017

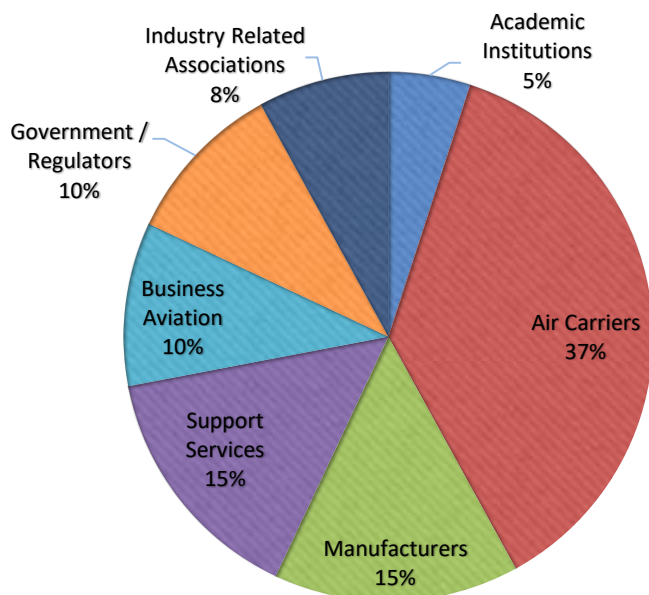
International Air Safety Summit

Nearly 300 Attendees Expected

Held annual since 1947, the Flight Safety Foundation's International Air Safety Summit (IASS) is aviation's premier safety summit, drawing as many as 300 representatives from 50+ countries to exchange information and propose new directions for further risk reductions and make the safest mode of transportation even safer. Summit content is designed to address issues surrounding safety, training, practical solutions, management, human factors, maintenance/engineering, and off-shore operations.

IASS Attendee Profile

IASS participants come from organizations around the globe and represent the upper and middle management levels of their organizations.



PAST PARTICIPATING COMPANIES

Aer Lingus • Aerolineas Argentinas
Aeromexico • Air Arabia PJSC
Air Berlin • Air Canada • Air France
Air Line Pilots Association Intl'
AirAsia • Airbus • Alaska Airlines
All Nippon Airways • American Airlines
Australia Civil Aviation Safety Authority
The Boeing Company • BHP Billiton
Canadian Transportation Safety Board
Cargolux Airlines International • China
Airlines • Civil Aviation Administration of
China • Civil Aviation Authority of
Singapore • Copa Airlines • Delta Air
Lines • Dutch Safety Board • Edelweiss
Air • Embraer • Embry-Riddle
Aeronautical University • Emirates
Etihad Airways • Eurocontrol • EVA Air
FedEx Express • Fiji Airways • Flydubai
French DGAC-DSAC • Gulfstream
Aerospace Corp. • Hainan Airlines
Hong Kong Dragon Airlines • Icelandair
Indigo • International Civil Aviation
Organisation (ICAO) • Irish Aviation
Authority • Japan Airlines • Jet Aviation
jetBlue Airways • JLT Aerospace Latin
America • JSC Air Astana • Lufthansa
Cityline • Lufthansa Flight Training
Middle East Airlines-AirLiban • Mitsubishi
Aircraft Corporation • Namibia Ministry
of Works and Transport • NATO Airlift
Management Programme • Norwegian
Air Shuttle • Omni Air International
Porter Airlines • Pratt & Whitney
Qantas Airways Ltd • REGA-Swiss Air
Ambulance Ltd. • Rolls-Royce PLC • Saudi
Arabian Airlines • Southwest Airlines
Sky Regional Airlines • Swiss
International Air Lines • TAAG Angola
Airlines • Taiwan Civil Aeronautics
Administration • TAM Brazilian Airlines
TAP Air Portugal • Torong Guyana
Limited • Transportation Safety Board of
Canada • TUI Airlines Belgium • Turkish
Airlines • U.S. Federal Aviation
Administration (FAA) • UAE General Civil
Aviation Authority • UK Flight Safety
Committee • United Airlines •
Vereinigung Cockpit-German Air Line
Pilots' Association • Vienna International
Airport • WestJet Airlines • Wideroe's
Flyveselskap AS

PARTICIPANTS INCLUDE
PROFESSIONALS WITH THE
FOLLOWING POSITIONS

Air Safety Managers
Air Accident Investigators
Aviation Directors
Aviation Psychologists
Captains
Deputy Directors for Safety
Chief Investigators
Chief Executive Officers
Chief Commercial Officers
Chief Operating Officers
Chief Engineers, Aviation System Safety
Chief Pilots
Chief Safety Officers
Corporate Safety and Risk Managers
Deputy Heads of Flight Safety
Directors of Flight Operations
Directors of Air Operations Assurance
Director Generals
Directors of Ground Safety
Directors of Safety and Compliance
Directors of Safety Analysis and Protection
Directors of Air Navigation Bureau
Executive Vice President for Safety & Security
First Officers
Fleet Safety Captains/Managers
General Managers for Safety Management
Heads of Aviation Safety
Heads of Cockpit Crew Training
Operations Managers
Pilots
Presidents
Professors of Aeronautics
Safety Directors/Managers
Safety Chiefs
Safety Investigations Officers
Senior Managers, Flight Safety and Investigations
Senior Vice Presidents, Flight/Safety
Senior Vice Presidents, Corporate Safety & Quality
Senior Vice President Regulatory & Training
Senior Vice President and General Manager, Corporate Safety
SMS Managers
Technical Directors
Training Captains
Vice Presidents, Corporate Safety
Vice President, Crew Training
Vice-President, Engineering/Product Integrity
Vice President, Flight Operations/Safety
Vice President, Safety, Security & Compliance

Schedule At-A-Glance *(subject to change)*

Highlighted events still available for sponsorship

Sunday, October 22, 2017

1400-1800 Exhibitor registration
1400-1800 Exhibitor set-up

Monday, October 23, 2017

0730-0830 Arrivals coffee/tea in exhibit marketplace
1000-1030 Morning break in exhibit marketplace
1200-1330 Buffet lunch in exhibit marketplace
1500-1530 Afternoon break in exhibit marketplace
1800-2100 Host Event. Sponsored by Aer Lingus.

Tuesday, October 24, 2017

0730-0830 Arrivals coffee/tea in exhibit marketplace
1000-1030 Morning break in exhibit marketplace
1200-1330 Buffet lunch in exhibit marketplace
1500-1530 Afternoon break in exhibit marketplace

Wednesday, October 25, 2017

0730-0830 Arrivals coffee/tea in exhibit marketplace
1000-1030 Morning break in exhibit marketplace
1200-1330 Buffet lunch in exhibit marketplace
1500-1530 Afternoon break in exhibit marketplace
1700-1900 Exhibitor tear-down



IASS Sponsorship Opportunities

Connect with IASS's senior-level audience and strengthen your brand through a sponsorship. A variety of opportunities to meet your budget and goals are available through IASS's participant touchpoints.

General Session: \$12,500 per day SOLD

Put your brand on center stage by being the exclusive sponsor of an entire day's general session. In addition to standard benefits, a general session sponsor has the opportunity to show a three minute video and place giveaways directly at each participant's seat.

NEW! Event Mobile App: \$5,000 SOLD

Replacing the traditional on-site paper program will be the new IASS 2017 event mobile app. It's designed to not only communicate information, but engage IASS participants. Be the Inaugural Sponsor of the IASS mobile app and put your brand at everyone's fingertips.

Summit Tote Bags: \$5,000+ SOLD: BOEING

Let every summit attendee carry a conference tote bag with your organization's branding on it both during and after the summit.

Badge Lanyards: \$5,000+ SOLD: GE Aviation

Conference badges are a must for participation. Put your organization's name on each lanyard and maximize exposure.

TechPub: Call for Pricing

No...it's not an Irish pub for techies. It is an amazing sponsorship opportunity to provide IASS attendees with a mobile device charging station, a place to set down a laptop and work, and learn about the IASS 2017 mobile app.

Reusable Water Bottles: \$4,000+

Help IASS participants stay hydrated! Good for use both during and after the summit, place your organization's name and logo on a reusable water bottle. It's eco-friendly too!

Paper Notebook with Pen: \$4,000+

A classic conference amenity, let the conference paper notebook with pen showcase your organization's brand.

Hotel Key Cards: \$2,750+ - SOLD

Put your organization's branding on the hotel room keycard distributed to IASS participants staying in the summit hotel.

Conference Wireless Network: Call for Pricing.

Help participants connect to a better wireless network and to your organization's brand.

Food & Beverage Sponsorship: \$2,500 - \$7,500 per event.

Everyone has to eat and drink. Showcase your organization by being an exclusive or partial sponsor of a continental breakfast, refreshment break, buffet lunch, or evening reception.

+ Indicates amount shown for sponsorship plus cost of sponsored item.

IASS Sponsorship Benefits

All IASS sponsors receive the following benefits:

- Sponsor logo with website link on IASS website and in select pre-event email promotions.
- Sponsor logo in the event mobile app program.
- Sponsor recognition signage displayed prominently in high traffic areas.
- Sponsor name and contact person listed in the mobile app Sponsor & Exhibitor directory.
- Badge ribbon with sponsor level designation for registered summit participants from your company.
- Opportunity to distribute sponsor literature or giveaway item at your sponsored event.
- Opportunity to share sponsor news in the conference daily eNewsletter.
- Discounted or complimentary registrations (type and quantity determined by sponsor level).
- **Additional benefits for premium sponsors who contribute \$5,000 or more.**



Contact Liz Solorzano at solorzano@flightsafety.org or +1.703.739.6700, ext. 143 to secure your company's sponsorship.

Exhibit Marketplace

Why Exhibit at IASS?

IASS provides exhibitors with access to some of the most influential decision makers in aviation safety. Unlike some massive tradeshows, the 'boutique' atmosphere of IASS allows exhibitors and participants to interact in a more personal, one-on-one manner. The exhibit marketplace is strategically positioned next to general session and all food and beverage is served in the center of the marketplace to help drive traffic to your booth. The Flight Safety Foundation, backed by 70 years of history and known for its independence and impartiality, make IASS the one aviation safety event you don't miss.



Exhibitor Package:

- 10'x10' (3mx3m) shell scheme booth with bus stop or flat panel name card, 4 foot trestle with drape, 2 chairs, wastebasket, 2 spotlights, 1 x 13 amp socket.
- Company profile in the event mobile app exhibitor directory.
- One full summit registration providing access to all programming and networking events.
- Logo on the IASS website and in the event mobile app.
- Complimentary roster of pre-registered conference attendees in Excel format for preshow promotions. (available seven business days prior to the summit date)
- If a member of FSF, an FSF Member sign to display in your booth.
- Opportunity for inclusion in the conference daily e-newsletter, sent to all summit attendees and Flight Safety Foundation members.
- Breakfasts, refreshment breaks, and lunches in the exhibit hall to help drive traffic.
- Post-conference delegate roster for sales lead follow-up.

IASS 2017 Exhibit Pricing:

Pricing is in US Dollars and includes one full summit registration.

- \$3,000 Flight Safety Foundation Member
- \$4,500 Non-member



Contact the FSF Events Department at events@flightsafety.org or call +1.703.739.6700 to reserve your exhibit booth.