Nearly 250 Attendees Expected

For over 60 years, Flight Safety Foundation’s Business Aviation Safety Summit (BASS) is recognized as the premier forum for the discussion and exchange of safety information for corporate and business aviation operators. It is the ideal venue to connect with hundreds of aviation safety professionals, including some of the most influential leaders from across the industry. These events are a one-stop resource where key decision makers can exchange information on the latest developments impacting their business.

BASS Attendee Profile
### Schedule At-A-Glance

#### BASS 2018

**Wednesday, May 9, 2018**
- BAC Breakfast: Available
- VIP Reception: Available
- Welcome Reception: Available

**Thursday, May 10, 2018**
- **Day One:** General Session: Sold
- Day One: Breakfast in Exhibit Marketplace: Available
- Day One: AM Business Break: Available
- Day One: Luncheon in Exhibit Marketplace: Available
- Day One: PM Business Break: Available
- Day One: Networking Reception: Sold

**Friday, May 11, 2018**
- **Day Two:** General Session: Sold
- Day Two: Breakfast in Exhibit Marketplace: Available
- Day Two: AM Business Break: Available
- Day Two: Luncheon in Exhibit Marketplace: Available
- Day Two: PM Business Break: Available

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**Participants Include:** Professionals with the following positions:

- Air Safety Engineer
- Air Safety Officer
- Aircraft Services Technician
- Assistant Chief Safety Officer
- Aviation Manager
- Aviation Safety Manager
- Aviation Safety Programs Director
- Captain
- Chief Executive Officer
- Chief Operating Officer
- Chief Pilot
- Continuing Airworthiness Manager
- Corporate Secretary & General Counsel
- Crew Chief
- Demonstration Pilot
- Deputy Chief test Pilot
- Director, Aviation
- Director, Travel Support
- Director, Corporate Safety and Quality
- Director, Flight Operations
- Director, Global Aviation
- Director, Operations and Safety
- Director, Safety & Emergency Planning
- Director of Safety Standards
- Dispatcher
- Emergency Operations Director
- Executive Vice President
- Fixed Wing Safety Manager
- Flight Data Engineer
- Flight Data Services Manager
- Flight Engineer
- General Manager
- Maintenance Controller
- Maintenance Manager
- Mechanic
- Pilot
- President
- Program Manager & Technical Pilot
- QMS Coordinator
- Safety Captain
- Safety Manager
- Safety Officer / Pilot
- Safety Program Manager
- Scheduler
- Senior Captain
- Senior Director, Aviation
- Senior Manager, Aviation Training
- Senior Manager, Safety & Flight Operations
- Senior Principle Engineer
- Senior Aircraft Maintenance Technician
- Strategic Moves Pilot
- Training Director
- Vice President, Aviation
- Vice President, Flight Operations
Sponsorship Opportunities

The opportunities listed below are designed to fit a variety of budgets and may be combined to meet the desired sponsorship levels.

**General Session ($6,000 per day) SOLD OUT**
- Opportunity to show a 3 minute video
- Select one person from your company to introduce the first presenter of the day
- Place giveaways directly at each participant’s seat

**Mobile App ($6,000)**
- Company logo on app load screen
- Company logo on banner within app
- Company logo on all app-related communication and marketing

**VIP Reception ($4,000)**
- 4 (four) VIP invitations to the reception
- Company logo displayed throughout the reception
- Company logo on VIP related communication

**Networking Reception ($5,000)**
- Company logo displayed throughout the reception
- Company logo on beverage napkins
- Sponsor-themed cocktail/dessert at event

**Luncheon ($4,000)**
- Company logo displayed on signage and table tents

**Summit Tote Bags ($5,000)**
- Company branding on all tote bags
- Given to all attendees and exhibitors at check-in

**Badge Lanyard ($5,000)**
- Logo on lanyard worn by all attendees and exhibitors

**Summit Registration Giveaway ($3,500)**
- Company branding on any of the following items to be given away at registration check-in to BASS attendees
  - Reusable water bottles
  - Notebooks
  - Bluetooth speakers

**Breakfast in Exhibit Marketplace ($3,000)**
- Company logo displayed on signage and table tents

**Networking Break ($2,500)**
- Company logo displayed on signage and table tents

**Hotel Key Cards ($2,500)**
- Organization’s branding on hotel key cards distributed to all BASS participants staying at the summit hotel

**Summit Pen ($2,500)**
- Pens with company branding placed on every table in the general session room

**Hotel Wireless Network (call for pricing)**
- Wireless Network sponsor signage throughout event
- Sponsor themed network password
Sponsorship
Pricing & Levels

Platinum ($10,000+)

Sponsor benefits
- Three (3) full-conference registrations ($2,850 value)
- Three (3) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- 25% off the cost of an exhibit booth ($750 value)
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Gold ($7,500 - $9,999)

Sponsor benefits
- Two (2) full-conference registrations ($1,900 value)
- Two (2) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Silver ($5,000 – $7,499)

Sponsor benefits
- One (1) full-conference registration ($950 value)
- Two (2) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Bronze ($2,500 - $4,999)

Sponsor benefits
- One (1) 50% discount off the applicable full-conference registration ($950 value)
- One (1) VIP reception ticket held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits.
- Individual benefits associated with your sponsorship item(s) of choice
Exhibit Marketplace

Why Exhibit at BASS?

Network
Unlike some massive tradeshows, the ‘boutique’ atmosphere of BASS allows exhibitors and participants to interact in a more personal, one-on-one manner.

Exposure
Market your organization and raise brand exposure to the flight safety community

Education

Practical Demonstrations
Give attendees hands on-access to your products.

Booth Package
- 10’ x 10’ booth (unless a 10’ x 20’ booth is purchased)
- 8’ tall back drape, draped side rails
- 6’ Table, 2 chairs, ID sign
- 1 complimentary registration per exhibit space
- Company listing on the conference website and on-site mobile app
- 1 complimentary registration per exhibit space
- Option to purchase additional registrations for a discounted rate of $400 each
- Post conference attendee roster, upon request

Booth Pricing

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<tr>
<th>Booth size – 10’ x 10’</th>
<th>FSF or NBAA Member</th>
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<tbody>
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