

Flight Safety Foundation

63rd annual Business Aviation Safety Summit

Sponsor and Exhibitor Prospectus

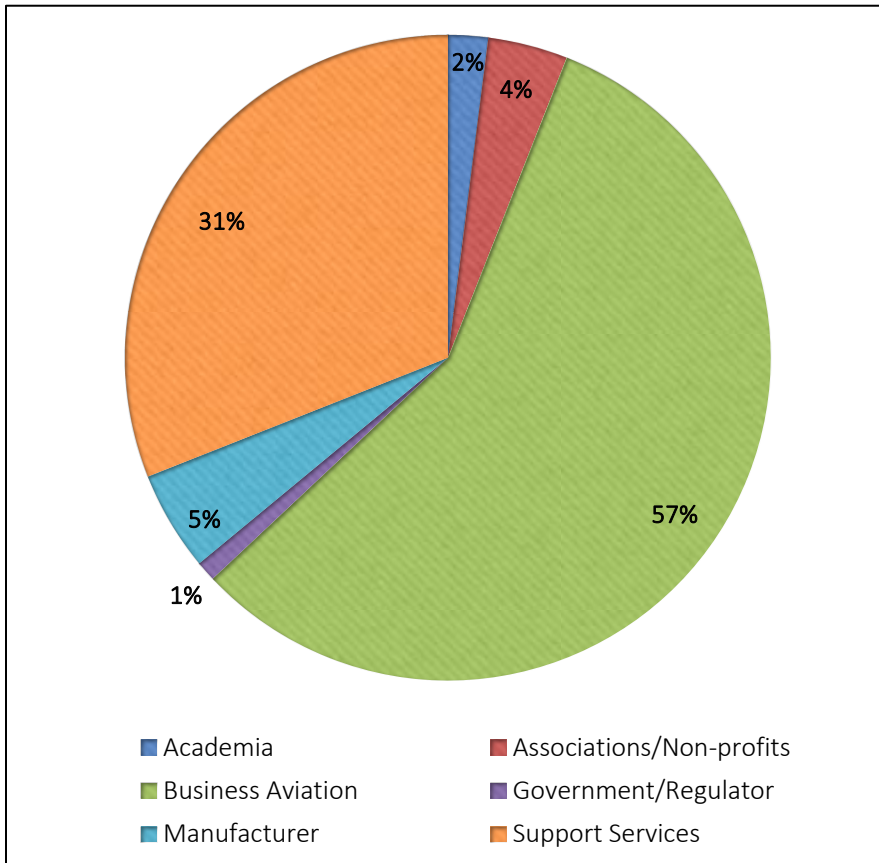
May 10 – 11, 2018 || Chicago, IL



Nearly 250 Attendees Expected

For over 60 years, Flight Safety Foundation’s Business Aviation Safety Summit (BASS) is recognized as the premier forum for the discussion and exchange of safety information for corporate and business aviation operators. It is the ideal venue to connect with hundreds of aviation safety professionals, including some of the most influential leaders from across the industry. These events are a one-stop resource where key decision makers can exchange information on the latest developments impacting their business.

BASS Attendee Profile



PAST PARTICIPATING COMPANIES

- American Express
- American International Group (AIG)
- Ameriprise Financial
- Archer Daniels Midland
- Bombardier Aerospace
- C.R. Baird
- CAE
- Citigroup
- ConocoPhillips
- Corning Aviation
- Costco
- CVS Health
- Dassault Falcon Jet
- Duke Energy
- Embraer Executive Jets
- GE Aviation
- Google
- Gulfstream Aerospace
- HealthSouth Aviation
- Hershey Company
- Hess Aviation
- Hewlett Packard Enterprise
- Honeywell Aerospace
- Humana
- IBM
- Joe Gibbs Racing
- Johnson & Johnson
- Johnson Controls
- JP Morgan Chase
- LG Electronics
- Lincoln Financial Group
- Lockheed Martin Space Systems
- Merck & Co.
- Metrojet Limited
- Motorola Solutions
- NASCAR
- NetJets Association of Shared Aircraft Pilots
- Pacific Gas and Electric
- PepsiCo
- Pfizer
- Phillip Morris
- PNC Financial Services Group
- Prudential Insurance Company of America
- Quest Diagnostics
- Raytheon Company
- Rolls-Royce North America
- Sherwin-Williams
- Sony
- Target Corp.
- Texas Instruments
- Toyota/AirFlite
- U.S. National Transportation Safety Board
- U.S. Aircraft Insurance Group (USAIG)
- Verizon
- Yum! Brands

PARTICIPANTS INCLUDE
PROFESSIONALS WITH THE
FOLLOWING POSITIONS

Air Safety Engineer
Air Safety Officer
Aircraft Services Technician
Assistant Chief Safety Officer
Aviation Manager
Aviation Safety Manager
Aviation Safety Programs Director
Captain
Chief Executive Officer
Chief Operating Officer
Chief Pilot
Continuing Airworthiness Manager
Corporate Secretary & General Counsel
Crew Chief
Demonstration Pilot
Deputy Chief test Pilot
Director, Aviation
Director, Travel Support
Director, Corporate Safety and Quality
Director, Flight Operations
Director, Global Aviation
Director, Operations and Safety
Director, Safety & Emergency Planning
Director of Safety Standards
Dispatcher
Emergency Operations Director
Executive Vice President
Fixed Wing Safety Manager
Flight Data Engineer
Flight Data Services Manager
Flight Engineer
General Manager
Maintenance Controller
Maintenance Manager
Mechanic
Pilot
President
Program Manager & Technical Pilot
QMS Coordinator
Safety Captain
Safety Manager
Safety Officer / Pilot
Safety Program Manager
Scheduler
Senior Captain
Senior Director, Aviation
Senior Manager, Aviation Training
Senior Manager, Safety & Flight Operations
Senior Principle Engineer
Senior Aircraft Maintenance Technician
Strategic Moves Pilot
Training Director
Vice President, Aviation
Vice President, Flight Operations

Schedule At-A-Glance

BASS 2018

Wednesday, May 9, 2018

BAC Breakfast	Available
VIP Reception	Available
Welcome Reception	Available

Thursday, May 10, 2018

Day One: General Session	Sold
Day One: Breakfast in Exhibit Marketplace	Available
Day One: AM Business Break	Available
Day One: Luncheon in Exhibit Marketplace	Available
Day One: PM Business Break	Available
Day One: Networking Reception	Sold

Friday, May 11, 2018

Day Two: General Session	Sold
Day Two: Breakfast in Exhibit Marketplace	Available
Day Two: AM Business Break	Available
Day Two: Luncheon in Exhibit Marketplace	Available
Day Two: PM Business Break	Available



Sponsorship Opportunities

The opportunities listed below are designed to fit a variety of budgets and may be combined to meet the desired sponsorship levels.

~~General Session (\$6,000 per day)~~ **SOLD OUT**

- Opportunity to show a 3 minute video
- Select one person from your company to introduce the first presenter of the day
- Place giveaways directly at each participant's seat

Mobile App (\$6,000)

- Company logo on app load screen
- Company logo on banner within app
- Company logo on all app-related communication and marketing

VIP Reception (\$4,000)

- 4 (four) VIP invitations to the reception
- Company logo displayed throughout the reception
- Company logo on VIP related communication

Networking Reception (\$5,000)

- Company logo displayed throughout the reception
- Company logo on beverage napkins
- Sponsor-themed cocktail/dessert at event

Luncheon (\$4,000)

- Company logo displayed on signage and table tents

Summit Tote Bags (\$5,000)

- Company branding on all tote bags
- Given to all attendees and exhibitors at check-in

Badge Lanyard (\$5,000)

- Logo on lanyard worn by all attendees and exhibitors

Summit Registration Giveaway (\$3,500)

- Company branding on any of the following items to be given away at registration check-in to BASS attendees
 - o Reusable water bottles
 - o Notebooks
 - o Bluetooth speakers

Breakfast in Exhibit Marketplace (\$3,000)

- Company logo displayed on signage and table tents

Networking Break (\$2,500)

- Company logo displayed on signage and table tents

Hotel Key Cards (\$2,500)

- Organization's branding on hotel key cards distributed to all BASS participants staying at the summit hotel

Summit Pen (\$2,500)

- Pens with company branding placed on every table in the general session room

Hotel Wireless Network (call for pricing)

- Wireless Network sponsor signage throughout event
- Sponsor themed network password

Sponsorship Pricing & Levels

Platinum (\$10,000+)

Sponsor benefits

- Three (3) full-conference registrations (\$2,850 value)
- Three (3) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- 25% off the cost of an exhibit booth (\$750 value)
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Gold (\$7,500 - \$9,999)

Sponsor benefits

- Two (2) full-conference registrations (\$1,900 value)
- Two (2) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Silver (\$5,000 – 7,499)

Sponsor benefits

- One (1) full-conference registration (\$950 value)
- Two (2) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Bronze (\$2,500 - \$4,999)

Sponsor benefits

- One (1) 50% discount off the applicable full-conference registration (\$950 value)
- One (1) VIP reception ticket held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for 2017 FSF summits.
- Individual benefits associated with your sponsorship item(s) of choice

Exhibit Marketplace

Why Exhibit at BASS?

Network

Unlike some massive tradeshows, the 'boutique' atmosphere of BASS allows exhibitors and participants to interact in a more personal, one-on-one manner.

Exposure

Market your organization and raise brand exposure to the flight safety community

Education

Practical Demonstrations

Give attendees hands on-access to your products.

Booth Package

- 10' x 10' booth (unless a 10' x 20' booth is purchased)
- 8' tall back drape, draped side rails
- 6' Table, 2 chairs, ID sign
- 1 complimentary registration per exhibit space
- Company listing on the conference website and on-site mobile app
- 1 complimentary registration per exhibit space
- Option to purchase additional registrations for a discounted rate of \$400 each
- Post conference attendee roster, upon request

Booth Pricing

Booth size – 10' x 10'

FSF or NBAA Member	\$3,000
Non-Member	\$4,500

Booth size – 10' x 20'

FSF or NBAA Member	\$6,000
Non-Member	\$9,000

Sponsorship Contact:

Liz Solorzano
Manager, Events & Marketing
703-739-6700 x143
Solorzano@flightsafety.org

Exhibitor Contact:

Namratha Apparao
Manager, Conferences & Exhibits
703-739-6700 x101
Apparao@flightsafety.org