

## Presage Group Inc.

Exhibitor: Booth Number 2



Presage Group Inc. (“Presage”) offers the next generation of psychosocial assessment and predictive analytics tools designed to target human decision-making in the moment. The Presage solution looks at people – the core of enterprise behavioural risk management. We find: who is at risk, why they are at risk, and what you need to do to keep them safe and compliant. Our custom surveys collect data on nine behavioral/psychosocial factors driving non-compliance; our Insights Portal translates that data into clear-as-day representations of the current state and culture of safety; and, our diverse team of professionals offers mitigation strategies that build a culture of safety over time.

Presage was the solution when the Flight Safety Foundation (FSF) needed insight on the #1 threat to the industry, namely approach and landing accidents, and to answer: “Why are only 3% of the global commercial airline pilot population compliant to their company’s Go-Around policy?” It’s been our privilege to support the FSF in understanding the “why” and in shaping new recommendations for the industry to mitigate this risk using robust science and valid statistical processes while ensuring participant anonymity and confidentiality.

Our solution is a “Game Changer” in understanding the psychology of non-compliance. Our business is about identifying the decision-making threats to safety *before* they happen reducing the frequency, severity, and costs of events. The strength of our approach has been validated by the global insurance underwriter community who now fund Presage initiatives with their aviation customers. Because Safety is an integrated component of business performance the Presage solution, that targets human decision making, also has a profound positive impact on the overall business culture and results. Afterall, business is really about PEOPLE and we help you see them differently.

### Company Information

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