

Flight Safety Foundation

64th annual Business Aviation Safety Summit

Sponsor and Exhibitor Prospectus

May 2-3, 2019 || Denver, CO

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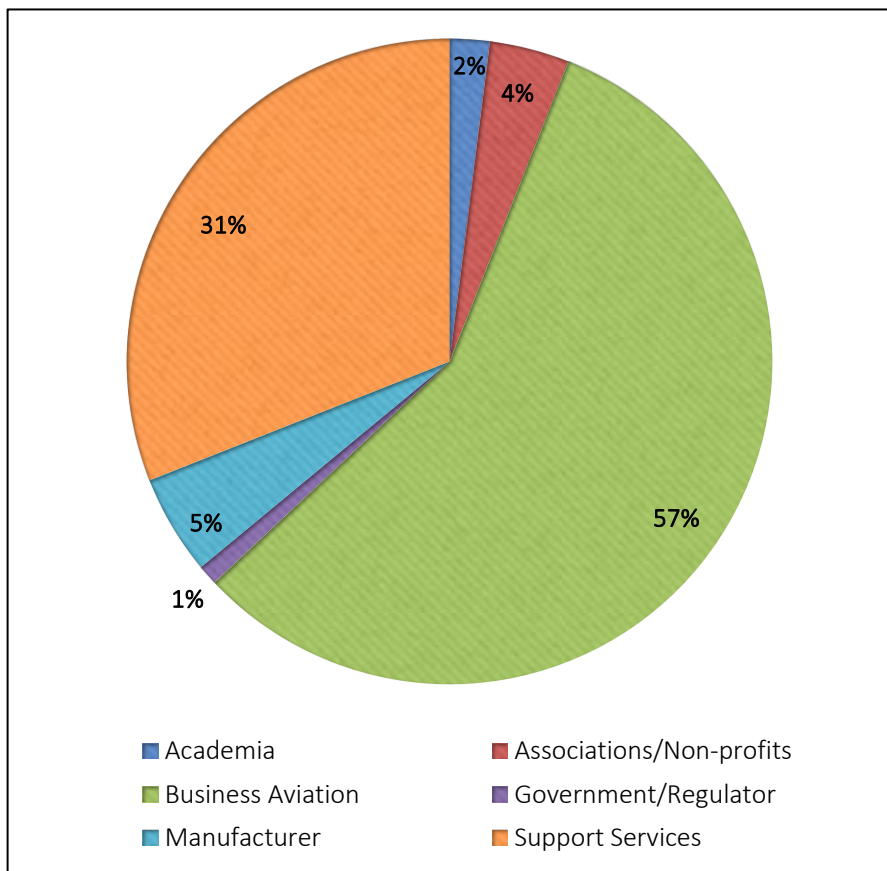


64TH ANNUAL **BASS** 2019

Nearly 250 Attendees Expected

For over 60 years, Flight Safety Foundation’s Business Aviation Safety Summit (BASS) is recognized as the premier forum for the discussion and exchange of safety information for corporate and business aviation operators. It is the ideal venue to connect with aviation safety professionals, including some of the most influential leaders from across the industry. This event is a one-stop resource where key decision makers can exchange information on the latest developments impacting their business.

BASS Attendee Profile



PAST PARTICIPATING COMPANIES

- American Express
- American International Group (AIG)
- Ameriprise Financial
- Archer Daniels Midland
- Bombardier Aerospace
- C.R. Baird
- CAE
- Citigroup
- ConocoPhillips
- Corning Aviation
- Costco
- CVS Health
- Dassault Falcon Jet
- Duke Energy
- Embraer Executive Jets
- GE Aviation
- Google
- Gulfstream Aerospace
- HealthSouth Aviation
- Hershey Company
- Hess Aviation
- Hewlett Packard Enterprise
- Honeywell Aerospace
- Humana
- IBM
- Joe Gibbs Racing
- Johnson & Johnson
- Johnson Controls
- JP Morgan Chase
- LG Electronics
- Lincoln Financial Group
- Lockheed Martin Space Systems
- Merck & Co.
- Metrojet Limited
- Motorola Solutions
- NASCAR
- NetJets Association of Shared Aircraft Pilots
- Pacific Gas and Electric
- PepsiCo
- Pfizer
- Phillip Morris
- PNC Financial Services Group
- Prudential Insurance Company of America
- Quest Diagnostics
- Raytheon Company
- Rolls-Royce North America
- Sherwin-Williams
- Sony
- Target Corp.
- Texas Instruments
- Toyota/AirFlite
- U.S. National Transportation Safety Board
- U.S. Aircraft Insurance Group (USAIG)
- Verizon
- Yum! Brands

**PARTICIPANTS INCLUDE
PROFESSIONALS WITH THE
FOLLOWING POSITIONS**

Air Safety Engineer
 Air Safety Officer
 Aircraft Services Technician
 Assistant Chief Safety Officer
 Aviation Manager
 Aviation Safety Manager
 Aviation Safety Programs Director
 Captain
 Chief Executive Officer
 Chief Operating Officer
 Chief Pilot
 Continuing Airworthiness Manager
 Corporate Secretary & General Counsel
 Crew Chief
 Demonstration Pilot
 Deputy Chief test Pilot
 Director, Aviation
 Director, Travel Support
 Director, Corporate Safety and Quality
 Director, Flight Operations
 Director, Global Aviation
 Director, Operations and Safety
 Director, Safety & Emergency Planning
 Director of Safety Standards
 Dispatcher
 Emergency Operations Director
 Executive Vice President
 Fixed Wing Safety Manager
 Flight Data Engineer
 Flight Data Services Manager
 Flight Engineer
 General Manager
 Maintenance Controller
 Maintenance Manager
 Mechanic
 Pilot
 President
 Program Manager & Technical Pilot
 QMS Coordinator
 Safety Captain
 Safety Manager
 Safety Officer / Pilot
 Safety Program Manager
 Scheduler
 Senior Captain
 Senior Director, Aviation
 Senior Manager, Aviation Training
 Senior Manager, Safety & Flight Operations
 Senior Principle Engineer
 Senior Aircraft Maintenance Technician
 Strategic Moves Pilot
 Training Director
 Vice President, Aviation
 Vice President, Flight Operations

Schedule At-A-Glance

BASS 2019

Wednesday, May 1, 2019

BAC Breakfast	Available
VIP Reception	Available
Welcome Reception	Available

Thursday, May 2, 2019

Day One: General Session	Available
Day One: Breakfast in Exhibit Marketplace	Available
Day One: AM Business Break	Available
Day One: Luncheon in Exhibit Marketplace	Available
Day One: PM Business Break	Available
Day One: Networking Reception	Sold

Friday, May 3, 2019

Day Two: General Session	Available
Day Two: Breakfast in Exhibit Marketplace	Available
Day Two: AM Business Break	Available
Day Two: Luncheon in Exhibit Marketplace	Available
Day Two: PM Business Break	Available



Sponsorship Opportunities

The opportunities listed below are designed to fit a variety of budgets and may be combined to meet the desired sponsorship levels.

General Session (\$6,500 per day)

- Opportunity to show a 2-minute video
- Place giveaways directly at each participant's seat

Mobile App (\$6,000)

- Company logo on app load screen
- Company logo on banner within app
- Company logo on all app-related communication and marketing

VIP Reception (\$4,000)

- Company logo displayed throughout the reception
- Company logo on VIP related communication

Welcome Reception (\$7,000)

- One-hour welcome reception held on property
- Company logo displayed throughout the reception
- Company logo on beverage napkins
- Sponsor-themed cocktail/dessert at event

Networking Reception (\$5,000)

- One-hour reception held in the exhibit hall
- Company logo displayed on signage and table tents

All BASS sponsors receive the following benefits:

- Sponsor logo with website link on BASS website and in select pre-event email promotions.
- Sponsor logo in the event mobile app
- Sponsor recognition signage displayed prominently in high traffic areas
- Sponsor name and contact person listed in the mobile app Sponsor & Exhibitor directory
- Badge ribbon with sponsor designation for registered summit participants from your company
- Opportunity to share sponsor news in the conference daily eNewsletter
- Complimentary registrations (quantity determined by sponsor level).

Luncheon (\$4,000)

- Company logo displayed on signage and table tents

Summit Tote Bags (~~\$5,000~~) Sold

- Company branding on all conference tote bags
- Given to all attendees and exhibitors at check-in

Badge Lanyard (\$5,000)

- Logo on lanyard worn by all attendees and exhibitors

Summit Registration Giveaway (\$3,500)

- Company branding on any of the following items to be given away at registration check-in to BASS attendees
 - o Reusable water bottles
 - o Notebooks
 - o Bluetooth speakers

Breakfast in Exhibit Marketplace (\$4,000)

- Company logo displayed on signage and table tents

Networking Break (\$2,500)

- Company logo displayed on signage and table tents

Hotel Key Cards (\$2,500) Sold

- Organization's branding on hotel key cards distributed to all BASS participants staying at the summit hotel

Summit Pen (\$2,500)

- Pens with company branding placed on every table in the general session room

Hotel Wireless Network (email for pricing)

- Wireless Network sponsor signage throughout event
- Sponsor themed network password

Sponsorship Pricing & Levels

Platinum (\$10,000+)

Sponsor benefits

- Three (3) full-conference registrations (\$2,850 value)
- Three (3) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for future FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Gold (\$6,000 - \$9,999)

Sponsor benefits

- Two (2) full-conference registrations (\$1,900 value)
- Two (2) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for future FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Silver (\$3,000 – 5,999)

Sponsor benefits

- One (1) full-conference registration (\$950 value)
- One (1) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for future FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

Bronze (\$2,000 - \$2,999)

Sponsor benefits

- One (1) full-conference registration (\$950 value)
- Bonus priority ranking for sponsor and exhibit space selection for 2018 FSF summits.
- Individual benefits associated with your sponsorship item(s) of choice

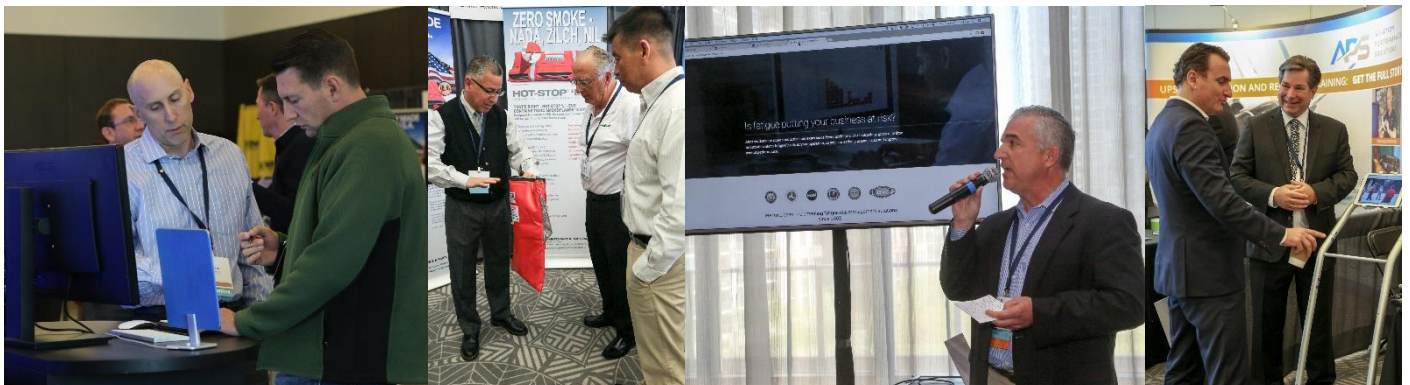


Exhibit Marketplace

Why Exhibit at BASS?

Network

Unlike some massive tradeshows, the 'boutique' atmosphere of BASS allows exhibitors and participants to interact in a more personal, one-on-one manner.

Exposure

Market your organization and raise brand exposure to the flight safety community

Education

Practical Demonstrations

Give attendees hands on-access to your products.

Booth Package

- 10' x 10' booth (unless a 10' x 20' booth is purchased)
- 8' tall back drape, draped side rails
- 6' Table, 2 chairs, ID sign
- 1 complimentary registration per exhibit space
- Company listing on the conference website and on-site mobile app
- 1 complimentary registration per exhibit space
- Option to purchase 2 additional registrations for a discounted rate of \$400 each
- Post conference attendee roster, upon request

Booth Pricing

Booth size – 10' x 10'

FSF or NBAA Member	\$3,000
Non-Member	\$4,500

Booth size – 10' x 20'

FSF or NBAA Member	\$6,000
Non-Member	\$9,000

Sponsorship Contact:

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