Nearly 250 Attendees Expected

For over 60 years, Flight Safety Foundation’s Business Aviation Safety Summit (BASS) is recognized as the premier forum for the discussion and exchange of safety information for corporate and business aviation operators. It is the ideal venue to connect with aviation safety professionals, including some of the most influential leaders from across the industry. This event is a one-stop resource where key decision makers can exchange information on the latest developments impacting their business.

BASS Attendee Profile

- Academia: 57%
- Manufacturer: 31%
- Business Aviation: 5%
- Support Services: 2%
- Government/Regulator: 4%
- Associations/Non-profits: 1%
- Other: 2%

PAST PARTICIPATING COMPANIES

- American Express
- American International Group (AIG)
- Ameriprise Financial
- Archer Daniels Midland
- Bombardier Aerospace
- C.R. Baird
- CAE
- Citigroup
- ConocoPhillips
- Corning Aviation
- Costco
- CVS Health
- Dassault Falcon Jet
- Duke Energy
- Embraer Executive Jets
- GE Aviation
- Google
- Gulfstream Aerospace
- HealthSouth Aviation
- Hershey Company
- Hess Aviation
- Hewlett Packard Enterprise
- Honeywell Aerospace
- Humana
- IBM
- Joe Gibbs Racing
- Johnson & Johnson
- Johnson Controls
- JP Morgan Chase
- LG Electronics
- Lincoln Financial Group
- Lockheed Martin Space Systems
- Merck & Co.
- Metrojet Limited
- Motorola Solutions
- NASCAR
- NetJets Association of Shared Aircraft Pilots
- Pacific Gas and Electric
- PepsiCo
- Pfizer
- Phillip Morris
- PNC Financial Services Group
- Prudential Insurance Company of America
- Quest Diagnostics
- Raytheon Company
- Rolls-Royce North America
- Sherwin-Williams
- Sony
- Target Corp.
- Texas Instruments
- Toyota/AirFlite
- U.S. National Transportation Safety Board
- U.S. Aircraft Insurance Group (USAIG)
- Verizon
- Yum! Brands
### PARTICIPANTS INCLUDE

PROFESSIONALS WITH THE FOLLOWING POSITIONS

- Air Safety Engineer
- Air Safety Officer
- Aircraft Services Technician
- Assistant Chief Safety Officer
- Aviation Manager
- Aviation Safety Manager
- Aviation Safety Programs Director
- Captain
- Chief Executive Officer
- Chief Operating Officer
- Chief Pilot
- Continuing Airworthiness Manager
- Corporate Secretary & General Counsel
- Crew Chief
- Demonstration Pilot
- Deputy Chief test Pilot
- Director, Aviation
- Director, Travel Support
- Director, Corporate Safety and Quality
- Director, Flight Operations
- Director, Global Aviation
- Director, Operations and Safety
- Director, Safety & Emergency Planning
- Director of Safety Standards
- Dispatcher
- Emergency Operations Director
- Executive Vice President
- Fixed Wing Safety Manager
- Flight Data Engineer
- Flight Data Services Manager
- Flight Engineer
- General Manager
- Maintenance Controller
- Maintenance Manager
- Mechanic
- Pilot
- President
- Program Manager & Technical Pilot
- QMS Coordinator
- Safety Captain
- Safety Manager
- Safety Officer / Pilot
- Safety Program Manager
- Scheduler
- Senior Captain
- Senior Director, Aviation
- Senior Manager, Aviation Training
- Senior Manager, Safety & Flight Operations
- Senior Principle Engineer
- Senior Aircraft Maintenance Technician
- Strategic Moves Pilot
- Training Director
- Vice President, Aviation
- Vice President, Flight Operations

### Schedule At-A-Glance

#### BASS 2019

**Wednesday, May 1, 2019**
- BAC Breakfast: Available
- VIP Reception: Available
- Welcome Reception: Available

**Thursday, May 2, 2019**
- Day One: General Session: Available
- Day One: Breakfast in Exhibit Marketplace: Available
- Day One: AM Business Break: Available
- Day One: Luncheon in Exhibit Marketplace: Available
- Day One: PM Business Break: Available
- Day One: Networking Reception: **Sold**

**Friday, May 3, 2019**
- Day Two: General Session: Available
- Day Two: Breakfast in Exhibit Marketplace: Available
- Day Two: AM Business Break: Available
- Day Two: Luncheon in Exhibit Marketplace: Available
- Day Two: PM Business Break: Available
Sponsorship Opportunities

The opportunities listed below are designed to fit a variety of budgets and may be combined to meet the desired sponsorship levels.

General Session ($6,500 per day)
- Opportunity to show a 2-minute video
- Place giveaways directly at each participant’s seat

Mobile App ($6,000)
- Company logo on app load screen
- Company logo on banner within app
- Company logo on all app-related communication and marketing

VIP Reception ($4,000)
- Company logo displayed throughout the reception
- Company logo on VIP related communication

Welcome Reception ($7,000)
- One-hour welcome reception held on property
- Company logo displayed throughout the reception
- Company logo on beverage napkins
- Sponsor-themed cocktail/dessert at event

Networking Reception ($5,000)
- One-hour reception held in the exhibit hall
- Company logo displayed on signage and table tents

Luncheon ($4,000)
- Company logo displayed on signage and table tents

Summit Tote Bags ($5,000) Sold
- Company branding on all conference tote bags
- Given to all attendees and exhibitors at check-in

Badge Lanyard ($5,000)
- Logo on lanyard worn by all attendees and exhibitors

Summit Registration Giveaway ($3,500)
- Company branding on any of the following items to be given away at registration check-in to BASS attendees
  - Reusable water bottles
  - Notebooks
  - Bluetooth speakers

Breakfast in Exhibit Marketplace ($4,000)
- Company logo displayed on signage and table tents

Networking Break ($2,500)
- Company logo displayed on signage and table tents

Hotel Key Cards ($2,500) Sold
- Organization’s branding on hotel key cards distributed to all BASS participants staying at the summit hotel

Summit Pen ($2,500)
- Pens with company branding placed on every table in the general session room

Hotel Wireless Network (email for pricing)
- Wireless Network sponsor signage throughout event
- Sponsor themed network password

All BASS sponsors receive the following benefits:
- Sponsor logo with website link on BASS website and in select pre-event email promotions.
- Sponsor logo in the event mobile app
- Sponsor recognition signage displayed prominently in high traffic areas
- Sponsor name and contact person listed in the mobile app Sponsor & Exhibitor directory
- Badge ribbon with sponsor designation for registered summit participants from your company
- Opportunity to share sponsor news in the conference daily eNewsletter
- Complimentary registrations (quantity determined by sponsor level).
# Sponsorship Pricing & Levels

## Platinum ($10,000+)

**Sponsor benefits**
- Three (3) full-conference registrations ($2,850 value)
- Three (3) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for future FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

## Gold ($6,000 - $9,999)

**Sponsor benefits**
- Two (2) full-conference registrations ($1,900 value)
- Two (2) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for future FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

## Silver ($3,000 – 5,999)

**Sponsor benefits**
- One (1) full-conference registration ($950 value)
- One (1) VIP reception tickets held with FSF leadership, guest speakers and other industry VIPs
- Bonus priority ranking for sponsor and exhibit space selection for future FSF summits
- Individual benefits associated with your sponsorship item(s) of choice

## Bronze ($2,000 - $2,999)

**Sponsor benefits**
- One (1) full-conference registration ($950 value)
- Bonus priority ranking for sponsor and exhibit space selection for 2018 FSF summits.
- Individual benefits associated with your sponsorship item(s) of choice
Why Exhibit at BASS?

Network
Unlike some massive tradeshows, the ‘boutique’ atmosphere of BASS allows exhibitors and participants to interact in a more personal, one-on-one manner.

Exposure
Market your organization and raise brand exposure to the flight safety community

Education

Practical Demonstrations
Give attendees hands on-access to your products.

Booth Package
- 10’ x 10’ booth (unless a 10’ x 20’ booth is purchased)
- 8’ tall back drape, draped side rails
- 6’ Table, 2 chairs, ID sign
- 1 complimentary registration per exhibit space
- Company listing on the conference website and on-site mobile app
- 1 complimentary registration per exhibit space
- Option to purchase 2 additional registrations for a discounted rate of $400 each
- Post conference attendee roster, upon request

Booth Pricing

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<th>Booth size – 10’ x 10’</th>
<th>FSF or NBAA Member</th>
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<table>
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<th>Booth size – 10’ x 20’</th>
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Sponsorship Contact:
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