

# IASS 2019

*72nd annual*

**INTERNATIONAL AIR SAFETY SUMMIT**

November 4-6 || Taipei



**Sponsor & Exhibitor  
Prospectus**

# FLIGHT SAFETY FOUNDATION

independent • impartial • international

Since 1947, Flight Safety Foundation has helped save lives around the world. The Foundation is an international non-profit organization whose sole purpose is to provide impartial, independent, expert safety guidance and resources for the aviation and aerospace community.

Today, membership includes more than 1,000 organizations and individuals in 150 countries. The Foundation is based in Alexandria, Virginia, U.S., and has a regional office in Melbourne, Australia.

## About the Summit

Held annually since 1947, the International Air Safety Summit (IASS) is aviation's premier safety summit, drawing as many as 430 representatives from 50+ countries to exchange information and propose new directions for further risk reductions and make the safest mode of transportation even safer. Summit content is designed to address issues surrounding safety, training, practical solutions, management, human factors, maintenance/engineering, and off-shore operations.

## Sponsorship Contact

**Liz Solorzano**  
 Director, Conferences & Events  
[solorzano@flightsafety.org](mailto:solorzano@flightsafety.org)  
 703.739.6700 x143

## Exhibitor Contact

**Namratha Apparao**  
 Manager, Conferences & Exhibits  
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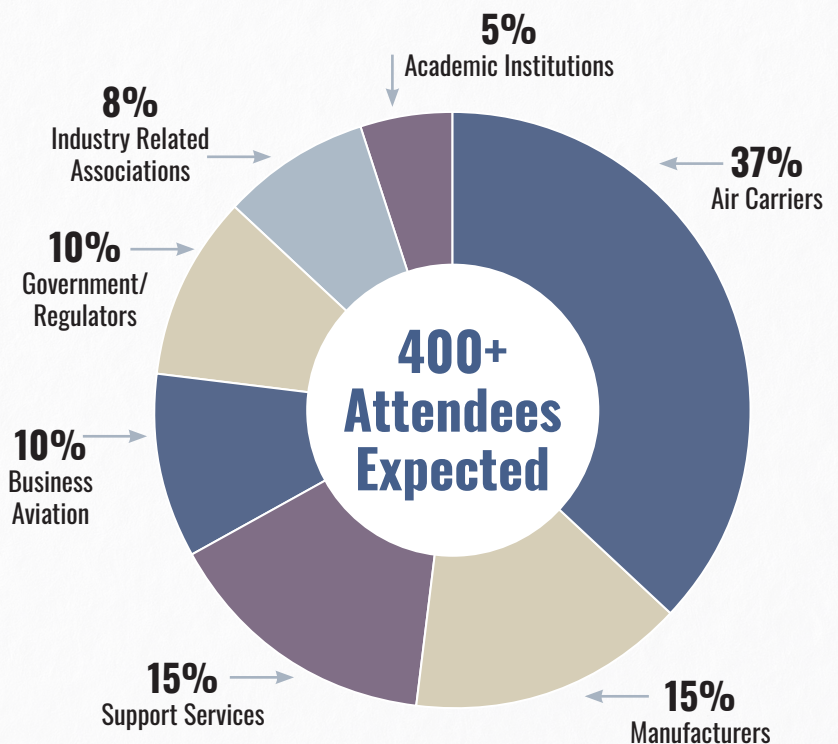
## General Inquiries

[events@flightsafety.org](mailto:events@flightsafety.org)  
 703.739.6700



## IASS 2019 Venue: Mandarin Oriental, Taipei

IASS 2019 will be held at the Mandarin Oriental In Taipei City. The Mandarin Oriental is a five-star urban retreat in the heart of the city. With a sophisticated design, exquisite restaurants and the largest hotel spa in Taiwan, the Mandarin Oriental offers an unforgettable experience.





# WHO ATTENDS IASS?



Air Safety Managers  
Air Accident Investigators  
Aviation Directors  
Aviation Psychologists  
Captains  
Deputy Directors for Safety  
Chief Investigators  
Chief Executive Officers  
Chief Commercial Officers  
Chief Operating Officers  
Chief Engineers, Aviation System Safety  
Chief Pilots  
Chief Safety Officers  
Corporate Safety and Risk Managers  
Deputy Heads of Flight Safety  
Directors of Flight Operations

Directors of Air Operations Assurance  
Director Generals  
Directors of Ground Safety  
Directors of Safety and Compliance  
Directors of Safety Analysis and Protection  
Directors of Air Navigation Bureau  
Executive Vice President for Safety & Security  
First Officers  
Fleet Safety Captains/Managers  
General Managers for Safety Management  
Heads of Aviation Safety  
Heads of Cockpit Crew Training  
Operations Managers  
Pilots  
Presidents



Professors of Aeronautics  
Safety Directors/Managers  
Safety Chiefs  
Safety Investigations Officers  
Senior Managers, Flight Safety and Investigations  
Senior Vice Presidents, Flight/Safety  
Senior Vice Presidents, Corporate Safety & Quality  
Senior Vice President Regulatory & Training  
Senior Vice President and General Manager, Corporate Safety  
SMS Managers  
Technical Directors  
Training Captains  
Vice Presidents, Corporate Safety  
Vice President, Crew Training  
Vice-President, Engineering/Product Integrity  
Vice President, Flight Operations/Safety  
Vice President, Safety, Security & Compliance



# PAST PARTICIPATING COMPANIES

Advanced Aviation Training Solutions	Eastern Airlines Technic Co., Ltd.	Nanjing University of Aeronautics and Astronautics
Aegean Airlines	Edelweiss Air	NASA
Aer Lingus	EgyptAir	Newmont Mining Corporation
Aerolineas Argentinas	El Al Israel Airlines	Nippon Cargo Airlines
Aeromexico	Embraer SA	Norwegian Air International, Ltd.
Air Arabia PJSC	Embry-Riddle Aeronautical University	Omni Air International
Air Berlin	Emirates	Pegasus Airlines
Air Canada	Eurocontrol	Porter Airlines
Air China Intl. Corp.	EVA Airways Corp.	Pratt & Whitney
Air France	ExxonMobil Corporation	Presage Group Inc.
Air Hongkong	FedEx Express	Purdue University
Air Line Pilots Association, International	Finnair	Qantas Airways, Ltd.
Air New Zealand	Fly Jamaica Airways	Rio Tinto
AirAsia	flydubai	Rockwell Collins
Airlines for America	Fondazione 8 ottobre	Rolls-Royce Plc
Alaska Airlines	Fraport AG-Frankfurt Airport Worldwide Services	Ryanair
All Nippon Airways	GE Aviation	Safran Aircraft Engines
ALTA- Latin American & Caribbean Air Transport Association	Gulfstream Aerospace Corp.	Seattle University
Amazon	Hainan Airlines Co.	Shell Aircraft, Ltd.
American Airlines	HeliOffshore	Sky Airline SA
Amsterdam University of Applied Sciences	Honeywell Aerospace	Sky Prime Aviation Services
Amtrak	Hong Kong Dragon Airlines Limited	Southwest Airlines
ANA	HOP! Air France	Sunwing Airlines Inc.
ATP Flight School	IBM Flight Operations	Surinam Airways
Baines Simmons	Icelandair	TAAG Angola Airlines
BHP Billiton	International Air Transport Association	Taiwan Civil Aeronautics Administration
CAL Cargo Airlines	Japan Airlines	Teledyne Controls
CargoLogicAir	Jeppesen	The Boeing Company
Caribbean Airlines Limited	JetBlue Airways Corp.	TMP Government
China Aviation Development Foundation	Jetstar Airways	TransAsia Airways
China Express Airlines	JLT Aerospace	Trinity College Dublin
City University London	Korean Air	Turkish Airlines
Condor Airline	LG Electronics	University of Southern California
Copa Airlines	Lufthansa Flight Training GmbH	University of Washington
Costco Wholesale	Luxair	University of Western Ontario
Cranfield University	Middle East Airlines	USC- Aviation Safety and Security Program
Danish Defence	Ministry of Transport	Vrije Universiteit Brussel
Delta Air Lines	Mission Safety International	WestJet Airlines
Dubai Air Wing	MITRE	
	Mitsubishi Aircraft Corporation	
	Namibia Ministry of Works and Transport	



# SUMMIT SCHEDULE

## Sunday, November 3

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1400 - 1800 Registration and Exhibitor Move-in

## Monday, November 4

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0730 - 1700 Registration and Information Desk Open  
0730 - 0830 Breakfast with the Exhibitors  
0830 - 1000 General Session  
1000 - 1030 Business Break with Exhibitors  
1030 - 1210 General Session  
1210 - 1330 Lunch  
1330 - 1510 General Session  
1510 - 1540 Afternoon Break with Exhibitors  
1540 - 1640 General Session  
1800 - 2100 Taiwan Night Market- Off-Site Welcome Reception

## Tuesday, November 5

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0730 - 1700 Registration and Information Desk Open  
0730 - 0830 Breakfast with the Exhibitors  
0830 - 1000 General Session  
1000 - 1030 Business Break with Exhibitors  
1030 - 1200 General Session  
1200 - 1330 Lunch  
1330 - 1500 General Session  
1500 - 1530 Afternoon Break with Exhibitors  
1530 - 1700 General Session  
1800 - 2000 IASS Taiwan Night Gala Dinner at Mandarin Oriental

## Wednesday, November 6

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0730 - 1700 Registration and Information Desk Open  
0730 - 0830 Breakfast with the Exhibitors  
0830 - 1000 Breakout Track Sessions  
1000 - 1030 Business Break with Exhibitors  
1030 - 1210 Breakout Track Sessions  
1210 - 1330 Lunch  
1330 - 1500 Breakout Track Sessions  
1500 - 1530 Afternoon Break with Exhibitors  
1530 - 1700 General Session

*\*Times are subject to change*



# SPONSOR BENEFITS

<b>Benefit</b>	<b>Platinum</b> \$10,000+	<b>Gold</b> \$5,000- \$9,999	<b>Silver</b> \$3,000- \$4,999	<b>Bronze</b> \$2,500- \$2,999
15% off exhibit booth cost	✓			
Full-conference registration	three (3)	two (2)	one (1)	
VIP reception tickets held with FSF leadership, guest speakers, and other industry VIPs	three (3)	two (2)	one (1)	one (1)
Ability to add branded items in the registration bag	✓	✓	✓	
Opportunity to share sponsor news in the daily conference eNewsletter	✓	✓	✓	
Bonus priority ranking for sponsor and exhibit space selection for 2020 FSF summits	✓	✓	✓	✓
Logo with website link on IASS website and in select pre-event email promotions	✓	✓	✓	✓
Logo in the event mobile app	✓	✓	✓	✓
Recognition signage displayed prominently in high traffic areas	✓	✓	✓	✓
Name and contact person listed in the Sponsor & Exhibitor mobile app directory	✓	✓	✓	✓
Badge ribbon with sponsor designation for registered summit participants from your company	✓	✓	✓	✓
Opportunity to share sponsor news in the daily conference eNewsletter.	✓	✓	✓	✓

**Want to increase your company's visibility throughout the summit?**  
**Sponsor multiple opportunities to reach**  
**your desired sponsorship level!**



# SPONSORSHIP OPPORTUNITIES

## **General Session (SOLD)**

**\$12,500/day**

As the main focus of the conference, the general sessions are a great opportunity to showcase your brand. During your day's sponsored sessions, you will have the opportunity to show a 1 – 3 minute video promoting your company. Sponsors may also place giveaways at each attendee's seat.

## **Luncheon (Only 2 left)**

**\$8,000**

*Three (3) available*

Provide midday fuel for attendees and sponsor one or more luncheons. Your company logo will appear on table tents during your sponsored luncheon(s) and you have the opportunity to distribute company literature or giveaway item(s).

## **Mobile Charging Station**

**\$7,000**

There is no question that attendees rely heavily on their mobile devices. Whether it's to keep up with the practice or to download the conference app, a low battery has attendees looking for a charge. Charge up your branding and connect with conference attendees by sponsoring a FSF charging station.

## **Mobile App**

**\$5,500**

Be in the hands of every attendee and sponsor the mobile app. Your company logo will appear on the app load screen as well as within in the appear as a banner. All app-related communication and marketing will also include your company logo.

## **Summit Tote Bags (SOLD)**

**\$5,500**

Tote bags are handed out to every attendee during registration. Your company will receive great recognition by having your logo printed on the tote bags.

## **VIP Reception (SOLD)**

**\$5,000**

*Sunday, November 3*

As the sponsor of the VIP reception, you will receive five (5) invitations to the reception. Your company logo will be displayed throughout the reception and on VIP related communication.

## **Breakfast in Exhibit Marketplace (Only 1 left)**

**\$5,000**

*Three (3) available*

Sponsor one or more of our daily breakfasts and help attendees fuel for the day. Your company logo will appear on table tents during your sponsored breakfast(s) and you will have the opportunity to distribute company literature or giveaway item(s).

## **Badge Lanyard**

**\$5,000**

Lanyards are a great way to receive high visibility with attendees. Badge lanyards with your logo are worn by all attendees and exhibitors throughout the summit.

## **Hotel Wireless Network**

**\$4,000**

Sponsor the hotel wifi and help attendees stay connected. Signage designating you as the wifi sponsor will be placed throughout the conference and a sponsor-themed password will be provided to all attendees.

## **Networking Breaks**

**\$3,500**

*Six (6) available*

Support the conference by sponsoring one or more networking breaks. Your company logo will appear on table tents during your sponsored break(s) and you will have the opportunity to distribute company literature or giveaway item(s).

## **Reusable Water Bottle**

**\$3,500**

For an eco-friendly option, sponsor the summit water bottle and keep attendees hydrated. The water bottle will be placed at the registration desk for extra branding visibility.

## **Hotel Key Cards**

**\$3,000**

Hotel key cards are given to each attendee when they check-in at the official summit hotel. Your logo will be imprinted on the key card and will be one of the first things attendees see.

## **Summit Pen**

**\$2,500**

Sponsor the summit pen and be seen during every general session. Your logo will appear on all pens placed on every table in the general session room.

## **Sponsored Flyer in Summit Tote Bags**

**\$2,500**

Supply a flyer to be distributed to all attendees inside the attendee tote bags. Flyers must be approved by FSF and delivered in quantity directly to the conference hotel.



# EXHIBITOR INFORMATION

## Why Exhibit at IASS?

### Network

- ✓ Unlike some massive tradeshows, the 'boutique' atmosphere of IASS allows exhibitors and participants to interact in a more personal, one-on-one manner.
- ✓ Breakfasts, business breaks and lunches with exhibitors to help drive traffic.

### Exposure

- ✓ Market your organization and raise brand exposure to the flight safety community.
- ✓ Opportunity for inclusion in the conference e-daily newsletter, sent to all summit attendees and FSF members.

### Education

- ✓ Give attendees hands on-access to your products.
- ✓ As an exhibitor, you will have access to all general session programming and breakout sessions.

### Benefits

- ✓ One (1) complimentary registration per exhibit space
- ✓ Breakfasts, breaks and lunches in exhibit hall
- ✓ Company listing on the conference website and on-site mobile app
- ✓ Option to purchase up to two additional registrations for a discounted rate of \$425 each
- ✓ Pre-conference and post-conference attendee roster, upon request

### Booth Package

- ✓ Hard shell scheme booth set up
- ✓ 6' Table, 2 chairs, ID sign
- ✓ FSF Member sign at booth for member companies



## 10' x 5'

FSF Member:

**\$1,800**

Non-Member:

**\$2,700**

\* Rates only apply to booths N1-N3  
(see floor plan)

## 10' x 10'

FSF Member:

**\$3,000**

Non-Member:

**\$4,500**

## 10' x 20'

FSF Member:

**\$6,000**

Non-Member:

**\$9,000**



# EXHIBITOR SCHEDULE

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## Monday, November 4

---

0730 - 0830 Breakfast with the Exhibitors  
1000 - 1030 Business Break with Exhibitors  
1200 - 1330 Lunch  
1500 - 1530 Afternoon Break with Exhibitors

## Tuesday, November 5

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0730 - 0830 Breakfast with the Exhibitors  
1000 - 1030 Business Break with Exhibitors  
1200 - 1330 Lunch  
1500 - 1530 Afternoon Break with Exhibitors  
1800 - 1900 Exhibits Open  
1800 - 2000 IASS Taiwan Night Gala Dinner at Mandarin Oriental

## Wednesday, November 6

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0730 - 0830 Breakfast with the Exhibitors  
1000 - 1030 Business Break with Exhibitors  
1200 - 1330 Lunch  
1500 - 1530 Afternoon Break with Exhibitors  
1530 - 1830 Dissmantle

### Cancellation Policy

Refund or credit, less a US \$250 administrative fee, will be given for exhibit cancellations received by Monday, August 5th, 2019. Between Tuesday, August 6th, 2019 and Thursday, August 8th, 2019, you can cancel and receive a credit only, less \$250 administrative fee, towards the 2019 annual International Air Safety Summit exhibition. Credit cannot be applied towards membership dues or Networking Dinner. **No refund or credit will be given for cancellations received after Friday, August 9th, 2019.** Canceled booths also forfeit exhibitor benefits such as complimentary registration and attendee lists. All cancellation, refund, and credit requests should be sent by email to Ms. Namratha Apparao at [apparao@flightsafety.org](mailto:apparao@flightsafety.org). Exhibitors who do not attend the meeting and have not sent an email cancellation by the deadline, will forfeit the entire exhibitor fee.

### Terms & Conditions

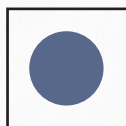
Booth construction guidelines are set forth in the International Association of Exhibitions and Events (IAEE) display rules and regulations. These guidelines are incorporated by reference and made part of these Rules and Regulations and included in the official Exhibitor Service Manual.

### Conflicting Event Policy – Meetings, Entertainment and Social Functions

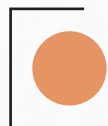
No entertainment, social functions or meetings may be scheduled to conflict with the Flight Safety Foundation IASS program, events, or specific exhibit hours. No event after the program may start until 30 minutes after the last event of each day.



# EXHIBITOR FLOORPLAN



**Standard Booths**  
W: 10' W: 10' H: 10'



**Special Size Booths**  
W: 10' W: 5' H: 10'



# Flight Safety Foundation

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