

IASS 2019

72nd annual

INTERNATIONAL AIR SAFETY SUMMIT

November 4-6 || Taipei



Sponsor & Exhibitor Prospectus

FLIGHT SAFETY FOUNDATION

independent • impartial • international

Since 1947, Flight Safety Foundation has helped save lives around the world. The Foundation is an international non-profit organization whose sole purpose is to provide impartial, independent, expert safety guidance and resources for the aviation and aerospace community.

Today, membership includes more than 1,000 organizations and individuals in 150 countries. The Foundation is based in Alexandria, Virginia, U.S., and has a regional office in Melbourne, Australia.

About the Summit

Held annually since 1947, the International Air Safety Summit (IASS) is aviation's premier safety summit, drawing as many as 430 representatives from 50+ countries to exchange information and propose new directions for further risk reductions and make the safest mode of transportation even safer. Summit content is designed to address issues surrounding safety, training, practical solutions, management, human factors, maintenance/engineering, and off-shore operations.

Sponsorship Contact

Liz Solorzano

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Exhibitor Contact

Namratha Apparao

Manager, Conferences & Exhibits
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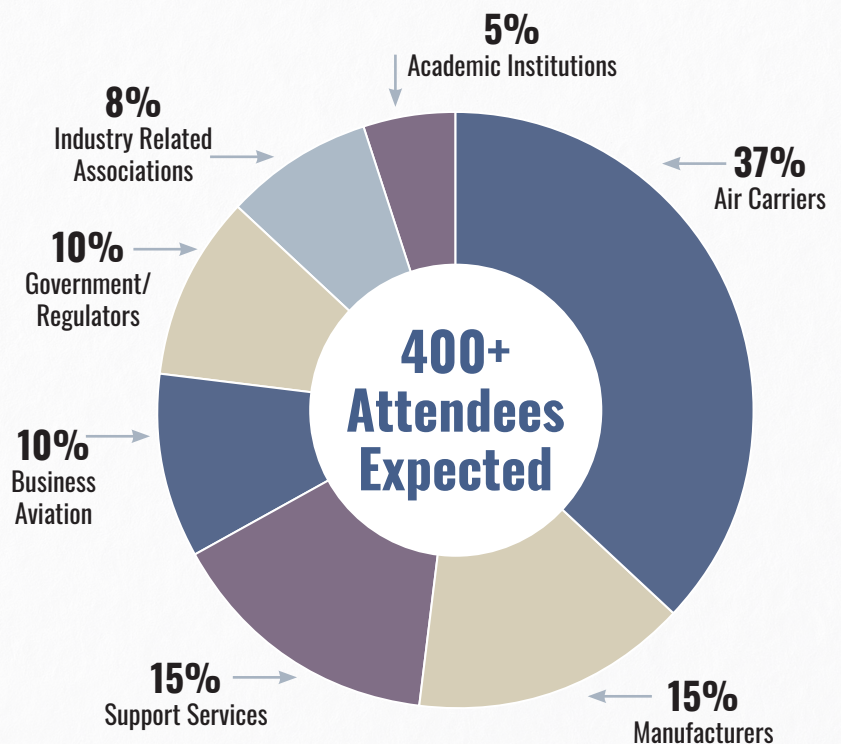
General Inquiries

events@flightsafety.org
703.739.6700



IASS 2019 Venue: Mandarin Oriental, Taipei

IASS 2019 will be held at the Mandarin Oriental In Taipei City. The Mandarin Oriental is a five-star urban retreat in the heart of the city. With a sophisticated design, exquisite restaurants and the largest hotel spa in Taiwan, the Mandarin Oriental offers an unforgettable experience.



WHO ATTENDS IASS?



Air Safety Managers
Air Accident Investigators
Aviation Directors
Aviation Psychologists
Captains
Deputy Directors for Safety
Chief Investigators
Chief Executive Officers
Chief Commercial Officers
Chief Operating Officers
Chief Engineers, Aviation System Safety
Chief Pilots
Chief Safety Officers
Corporate Safety and Risk Managers
Deputy Heads of Flight Safety
Directors of Flight Operations

Directors of Air Operations Assurance
Director Generals
Directors of Ground Safety
Directors of Safety and Compliance
Directors of Safety Analysis and Protection
Directors of Air Navigation Bureau
Executive Vice President for Safety & Security
First Officers
Fleet Safety Captains/Managers
General Managers for Safety Management
Heads of Aviation Safety
Heads of Cockpit Crew Training
Operations Managers
Pilots
Presidents



Professors of Aeronautics
Safety Directors/Managers
Safety Chiefs
Safety Investigations Officers
Senior Managers, Flight Safety and Investigations
Senior Vice Presidents, Flight/Safety
Senior Vice Presidents, Corporate Safety & Quality
Senior Vice President Regulatory & Training
Senior Vice President and General Manager, Corporate Safety
SMS Managers
Technical Directors
Training Captains
Vice Presidents, Corporate Safety
Vice President, Crew Training
Vice-President, Engineering/Product Integrity
Vice President, Flight Operations/Safety
Vice President, Safety, Security & Compliance

PAST PARTICIPATING COMPANIES

Advanced Aviation Training Solutions	Eastern Airlines Technic Co., Ltd.	Nanjing University of Aeronautics and Astronautics
Aegean Airlines	Edelweiss Air	NASA
Aer Lingus	EgyptAir	Newmont Mining Corporation
Aerolineas Argentinas	El Al Israel Airlines	Nippon Cargo Airlines
Aeromexico	Embraer SA	Norwegian Air International, Ltd.
Air Arabia PJSC	Embry-Riddle Aeronautical University	Omni Air International
Air Berlin	Emirates	Pegasus Airlines
Air Canada	Eurocontrol	Porter Airlines
Air China Intl. Corp.	EVA Airways Corp.	Pratt & Whitney
Air France	ExxonMobil Corporation	Presage Group Inc.
Air Hongkong	FedEx Express	Purdue University
Air Line Pilots Association, International	Finnair	Qantas Airways, Ltd.
Air New Zealand	Fly Jamaica Airways	Rio Tinto
AirAsia	flydubai	Rockwell Collins
Airlines for America	Fondazione 8 ottobre	Rolls-Royce Plc
Alaska Airlines	Fraport AG-Frankfurt Airport Worldwide Services	Ryanair
All Nippon Airways	GE Aviation	Safran Aircraft Engines
ALTA- Latin American & Caribbean Air Transport Association	Gulfstream Aerospace Corp.	Seattle University
Amazon	Hainan Airlines Co.	Shell Aircraft, Ltd.
American Airlines	HeliOffshore	Sky Airline SA
Amsterdam University of Applied Sciences	Honeywell Aerospace	Sky Prime Aviation Services
Amtrak	Hong Kong Dragon Airlines Limited	Southwest Airlines
ANA	HOP! Air France	Sunwing Airlines Inc.
ATP Flight School	IBM Flight Operations	Surinam Airways
Baines Simmons	Icelandair	TAAG Angola Airlines
BHP Billiton	International Air Transport Association	Taiwan Civil Aeronautics Administration
CAL Cargo Airlines	Japan Airlines	Teledyne Controls
CargoLogicAir	Jeppesen	The Boeing Company
Caribbean Airlines Limited	JetBlue Airways Corp.	TMP Government
China Aviation Development Foundation	Jetstar Airways	TransAsia Airways
China Express Airlines	JLT Aerospace	Trinity College Dublin
City University London	Korean Air	Turkish Airlines
Condor Airline	LG Electronics	University of Southern California
Copa Airlines	Lufthansa Flight Training GmbH	University of Washington
Costco Wholesale	Luxair	University of Western Ontario
Cranfield University	Middle East Airlines	USC- Aviation Safety and Security Program
Danish Defence	Ministry of Transport	Vrije Universiteit Brussel
Delta Air Lines	Mission Safety International	WestJet Airlines
Dubai Air Wing	MITRE	
	Mitsubishi Aircraft Corporation	
	Namibia Ministry of Works and Transport	

SUMMIT SCHEDULE

Sunday, November 3

1400 - 1800 Registration and Exhibitor Move-in

Monday, November 4

0730 - 1700 Registration and Information Desk Open
0730 - 0830 Breakfast with the Exhibitors
0830 - 1000 General Session
1000 - 1030 Business Break with Exhibitors
1030 - 1210 General Session
1210 - 1330 Lunch
1330 - 1510 General Session
1510 - 1540 Afternoon Break with Exhibitors
1540 - 1640 General Session
1800 - 2100 Taiwan Night Market- Off-Site Welcome Reception

Tuesday, November 5

0730 - 1700 Registration and Information Desk Open
0730 - 0830 Breakfast with the Exhibitors
0830 - 1000 General Session
1000 - 1030 Business Break with Exhibitors
1030 - 1200 General Session
1200 - 1330 Lunch
1330 - 1500 General Session
1500 - 1530 Afternoon Break with Exhibitors
1530 - 1700 General Session
1800 - 2000 IASS Taiwan Night Gala Dinner at Mandarin Oriental

Wednesday, November 6

0730 - 1700 Registration and Information Desk Open
0730 - 0830 Breakfast with the Exhibitors
0830 - 1000 Breakout Track Sessions
1000 - 1030 Business Break with Exhibitors
1030 - 1210 Breakout Track Sessions
1210 - 1330 Lunch
1330 - 1500 Breakout Track Sessions
1500 - 1530 Afternoon Break with Exhibitors
1530 - 1700 General Session

**Times are subject to change*

SPONSOR BENEFITS

Benefit	Platinum \$10,000+	Gold \$5,000- \$9,999	Silver \$3,000- \$4,999	Bronze \$2,500- \$2,999
15% off exhibit booth cost	✓			
Full-conference registration	three (3)	two (2)	one (1)	
VIP reception tickets held with FSF leadership, guest speakers, and other industry VIPs	three (3)	two (2)	one (1)	one (1)
Ability to add branded items in the registration bag	✓	✓	✓	
Opportunity to share sponsor news in the daily conference eNewsletter	✓	✓	✓	
Bonus priority ranking for sponsor and exhibit space selection for 2020 FSF summits	✓	✓	✓	✓
Logo with website link on IASS website and in select pre-event email promotions	✓	✓	✓	✓
Logo in the event mobile app	✓	✓	✓	✓
Recognition signage displayed prominently in high traffic areas	✓	✓	✓	✓
Name and contact person listed in the Sponsor & Exhibitor mobile app directory	✓	✓	✓	✓
Badge ribbon with sponsor designation for registered summit participants from your company	✓	✓	✓	✓
Opportunity to share sponsor news in the daily conference eNewsletter.	✓	✓	✓	✓

Want to increase your company's visibility throughout the summit?
Sponsor multiple opportunities to reach
your desired sponsorship level!

SPONSORSHIP OPPORTUNITIES

General Session (SOLD)

\$12,500/day

As the main focus of the conference, the general sessions are a great opportunity to showcase your brand. During your day's sponsored sessions, you will have the opportunity to show a 1 – 3 minute video promoting your company. Sponsors may also place giveaways at each attendee's seat.

Luncheon (Only 1 left)

\$8,000

Three (3) available

Provide midday fuel for attendees and sponsor one or more luncheons. Your company logo will appear on table tents during your sponsored luncheon(s) and you have the opportunity to distribute company literature or giveaway item(s).

Mobile Charging Station

\$7,000

There is no question that attendees rely heavily on their mobile devices. Whether it's to keep up with the practice or to download the conference app, a low battery has attendees looking for a charge. Charge up your branding and connect with conference attendees by sponsoring a FSF charging station.

Mobile App (SOLD)

\$5,500

Be in the hands of every attendee and sponsor the mobile app. Your company logo will appear on the app load screen as well as within the app as a banner. All app-related communication and marketing will also include your company logo.

Summit Tote Bags (SOLD)

\$5,500

Tote bags are handed out to every attendee during registration. Your company will receive great recognition by having your logo printed on the tote bags.

VIP Reception (SOLD)

\$5,000

Sunday, November 3

As the sponsor of the VIP reception, you will receive five (5) invitations to the reception. Your company logo will be displayed throughout the reception and on VIP related communication.

Breakfast in Exhibit Marketplace (ALL SOLD)

\$5,000

Three (3) available

Sponsor one or more of our daily breakfasts and help attendees fuel for the day. Your company logo will appear on table tents during your sponsored breakfast(s) and you will have the opportunity to distribute company literature or giveaway item(s).

Badge Lanyard (SOLD)

\$5,000

Lanyards are a great way to receive high visibility with attendees. Badge lanyards with your logo are worn by all attendees and exhibitors throughout the summit.

Hotel Wireless Network (SOLD)

\$4,000

Sponsor the hotel wifi and help attendees stay connected. Signage designating you as the wifi sponsor will be placed throughout the conference and a sponsor-themed password will be provided to all attendees.

Networking Breaks (Only 1 left)

\$3,500

Six (6) available

Support the conference by sponsoring one or more networking breaks. Your company logo will appear on table tents during your sponsored break(s) and you will have the opportunity to distribute company literature or giveaway item(s).

Reusable Water Bottle (SOLD)

\$3,500

For an eco-friendly option, sponsor the summit water bottle and keep attendees hydrated. The water bottle will be placed at the registration desk for extra branding visibility.

Hotel Key Cards

\$3,000

Hotel key cards are given to each attendee when they check-in at the official summit hotel. Your logo will be imprinted on the key card and will be one of the first things attendees see.

Summit Pen

\$2,500

Sponsor the summit pen and be seen during every general session. Your logo will appear on all pens placed on every table in the general session room.

Sponsored Flyer in Summit Tote Bags

\$2,500

Supply a flyer to be distributed to all attendees inside the attendee tote bags. Flyers must be approved by FSF and delivered in quantity directly to the conference hotel.

EXHIBITOR INFORMATION

Why Exhibit at IASS?

Network

- ✓ Unlike some massive tradeshows, the 'boutique' atmosphere of IASS allows exhibitors and participants to interact in a more personal, one-on-one manner.
- ✓ Breakfasts, business breaks and lunches with exhibitors to help drive traffic.

Exposure

- ✓ Market your organization and raise brand exposure to the flight safety community.
- ✓ Opportunity for inclusion in the conference e-daily newsletter, sent to all summit attendees and FSF members.

Education

- ✓ Give attendees hands on-access to your products.
- ✓ As an exhibitor, you will have access to all general session programming and breakout sessions.

Benefits

- ✓ One (1) complimentary registration per exhibit space
- ✓ Breakfasts, breaks and lunches in exhibit hall
- ✓ Company listing on the conference website and on-site mobile app
- ✓ Option to purchase up to two additional registrations for a discounted rate of \$425 each
- ✓ Pre-conference and post-conference attendee roster, upon request

Booth Package

- ✓ Hard shell scheme booth set up
- ✓ 6' Table, 2 chairs, ID sign
- ✓ FSF Member sign at booth for member companies



10' x 5'

FSF Member:

\$1,800

Non-Member:

\$2,700

* Rates only apply to booths N1-N3
(see floor plan)

10' x 10'

FSF Member:

\$3,000

Non-Member:

\$4,500

10' x 20'

FSF Member:

\$6,000

Non-Member:

\$9,000

EXHIBITOR SCHEDULE

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1200 - 1330 Lunch
1500 - 1530 Afternoon Break with Exhibitors

Tuesday, November 5

0730 - 0830 Breakfast with the Exhibitors
1000 - 1030 Business Break with Exhibitors
1200 - 1330 Lunch
1500 - 1530 Afternoon Break with Exhibitors
1800 - 1900 Exhibits Open
1800 - 2000 IASS Taiwan Night Gala Dinner at Mandarin Oriental

Wednesday, November 6

0730 - 0830 Breakfast with the Exhibitors
1000 - 1030 Business Break with Exhibitors
1200 - 1330 Lunch
1500 - 1530 Afternoon Break with Exhibitors
1530 - 1830 Dissmantle

Cancellation Policy

Refund or credit, less a US \$250 administrative fee, will be given for exhibit cancellations received by Monday, August 5th, 2019. Between Tuesday, August 6th, 2019 and Thursday, August 8th, 2019, you can cancel and receive a credit only, less \$250 administrative fee, towards the 2019 annual International Air Safety Summit exhibition. Credit cannot be applied towards membership dues or Networking Dinner. **No refund or credit will be given for cancellations received after Friday, August 9th, 2019.** Canceled booths also forfeit exhibitor benefits such as complimentary registration and attendee lists. All cancellation, refund, and credit requests should be sent by email to Ms. Namratha Apparao at apparao@flightsafety.org. Exhibitors who do not attend the meeting and have not sent an email cancellation by the deadline, will forfeit the entire exhibitor fee.

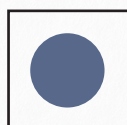
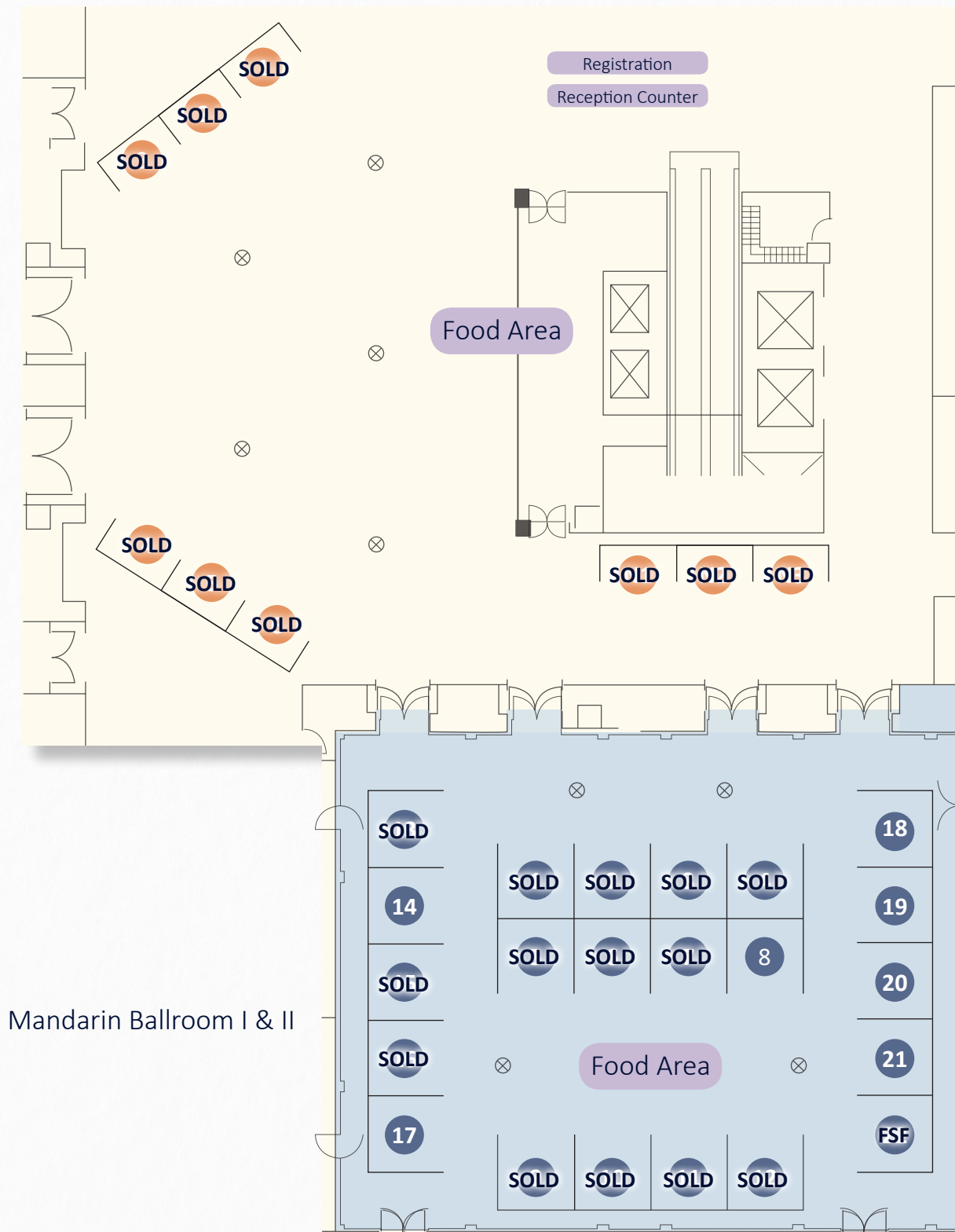
Terms & Conditions

Booth construction guidelines are set forth in the International Association of Exhibitions and Events (IAEE) display rules and regulations. These guidelines are incorporated by reference and made part of these Rules and Regulations and included in the official Exhibitor Service Manual.

Conflicting Event Policy – Meetings, Entertainment and Social Functions

No entertainment, social functions or meetings may be scheduled to conflict with the Flight Safety Foundation IASS program, events, or specific exhibit hours. No event after the program may start until 30 minutes after the last event of each day.

EXHIBITOR FLOORPLAN



Standard Booths
W: 10' W: 10' H: 10'



Special Size Booths
W: 10' W: 5' H: 10'

Flight Safety Foundation

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