IASS 2019

72nd annual
INTERNATIONAL AIR SAFETY SUMMIT
November 4-6 || Taipei

Sponsor & Exhibitor Prospectus
Since 1947, Flight Safety Foundation has helped save lives around the world. The Foundation is an international non-profit organization whose sole purpose is to provide impartial, independent, expert safety guidance and resources for the aviation and aerospace community.

Today, membership includes more than 1,000 organizations and individuals in 150 countries. The Foundation is based in Alexandria, Virginia, U.S., and has a regional office in Melbourne, Australia.

About the Summit
Held annually since 1947, the International Air Safety Summit (IASS) is aviation’s premier safety summit, drawing as many as 430 representatives from 50+ countries to exchange information and propose new directions for further risk reductions and make the safest mode of transportation even safer. Summit content is designed to address issues surrounding safety, training, practical solutions, management, human factors, maintenance/engineering, and offshore operations.

Sponsorship Contact
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Director, Conferences & Events
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703.739.6700 x143

Exhibitor Contact
Namratha Apparao
Manager, Conferences & Exhibits
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General Inquiries
events@flightsafety.org
703.739.6700

IASS 2019 Venue: Mandarin Oriental, Taipei
IASS 2019 will be held at the Mandarin Oriental In Taipei City. The Mandarin Oriental is a five-star urban retreat in the heart of the city. With a sophisticated design, exquisite restaurants and the largest hotel spa in Taiwan, the Mandarin Oriental offers an unforgettable experience.
WHO ATTENDS IASS?

Air Safety Managers
Air Accident Investigators
Aviation Directors
Aviation Psychologists
Captains
Deputy Directors for Safety
Chief Investigators
Chief Executive Officers
Chief Commercial Officers
Chief Operating Officers
Chief Engineers, Aviation System Safety
Chief Pilots
Chief Safety Officers
Corporate Safety and Risk Managers
Deputy Heads of Flight Safety
Directors of Flight Operations

Directors of Air Operations Assurance
Director Generals
Directors of Ground Safety
Directors of Safety and Compliance
Directors of Safety Analysis and Protection
Directors of Air Navigation Bureau
Executive Vice President for Safety & Security
First Officers
Fleet Safety Captains/Managers
General Managers for Safety Management
Heads of Aviation Safety
Heads of Cockpit Crew Training
Operations Managers
Pilots
Presidents

Professors of Aeronautics
Safety Directors/Managers
Safety Chiefs
Safety Investigations Officers
Senior Managers, Flight Safety and Investigations
Senior Vice Presidents, Flight/Safety
Senior Vice Presidents, Corporate Safety & Quality
Senior Vice President Regulatory & Training
Senior Vice President and General Manager, Corporate Safety
SMS Managers
Technical Directors
Training Captains
Vice Presidents, Corporate Safety
Vice President, Crew Training
Vice-President, Engineering/Product Integrity
Vice President, Flight Operations/Safety
Vice President, Safety, Security & Compliance
PAST PARTICIPATING COMPANIES

Advanced Aviation Training Solutions
Aegean Airlines
Aer Lingus
Aerolineas Argentinas
Aeromexico
Air Arabia PJSC
Air Berlin
Air Canada
Air China Intl. Corp.
Air France
Air Hongkong
Air Line Pilots Association, International
Air New Zealand
AirAsia
Airlines for America
Alaska Airlines
All Nippon Airways
ALTA - Latin American & Caribbean Air Transport Association
Amazon
American Airlines
Amsterdam University of Applied Sciences
Amtrak
ANA
ATP Flight School
Baines Simmons
BHP Billiton
CAL Cargo Airlines
CargoLogicAir
Caribbean Airlines Limited
China Aviation Development Foundation
China Express Airlines
City University London
Condor Airline
Copa Airlines
Costco Wholesale
Cranfield University
Danish Defence
Delta Air Lines
Dubai Air Wing
Eastern Airlines Technic Co., Ltd.
Edelweiss Air
EgyptAir
El Al Israel Airlines
Embraer SA
Emory-Riddle Aeronautical University
Emirates
Eurocontrol
EVA Airways Corp.
ExxonMobil Corporation
FedEx Express
Finnair
Fly Jamaica Airways
flydubai
Fondazione 8 ottobre
Fraport AG-Frankfurt Airport Worldwide Services
GE Aviation
Gulfstream Aerospace Corp.
Hainan Airlines Co.
HeliOffshore
Honeywell Aerospace
Hong Kong Dragon Airlines Limited
HOP! Air France
IBM Flight Operations
Icelandair
International Air Transport Association
Japan Airlines
Jeppesen
JetBlue Airways Corp.
Jetstar Airways
JLT Aerospace
Korean Air
LG Electronics
Lufthansa Flight Training GmbH
Luxair
Middle East Airlines
Ministry of Transport
Mission Safety International
MITRE
Mitsubishi Aircraft Corporation
Namibia Ministry of Works and Transport
Nanjing University of Aeronautics and Astronautics
NASA
Newmont Mining Corporation
Nippon Cargo Airlines
Norwegian Air International, Ltd.
Omni Air International
Pegasus Airlines
Porter Airlines
Pratt & Whitney
Presage Group Inc.
Purdue University
Qantas Airways, Ltd.
Rio Tinto
Rockwell Collins
Rolls-Royce Plc
Ryanair
Safran Aircraft Engines
Seattle University
Shell Aircraft, Ltd.
Sky Airline SA
Sky Prime Aviation Services
Southwest Airlines
Sunwing Airlines Inc.
Surinam Airways
TAAG Angola Airlines
Taiwan Civil Aeronautics Administration
Teledyne Controls
The Boeing Company
TMP Government
TransAsia Airways
Trinity College Dublin
Turkish Airlines
University of Southern California
University of Washington
University of Western Ontario
USC - Aviation Safety and Security Program
Vrije Universiteit Brussel
WestJet Airlines
## SUMMIT SCHEDULE

**Sunday, November 3**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1400 - 1800</td>
<td>Registration and Exhibitor Move-in</td>
</tr>
</tbody>
</table>

**Monday, November 4**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0730 - 1700</td>
<td>Registration and Information Desk Open</td>
</tr>
<tr>
<td>0730 - 0830</td>
<td>Breakfast with the Exhibitors</td>
</tr>
<tr>
<td>0830 - 1000</td>
<td>General Session</td>
</tr>
<tr>
<td>1000 - 1030</td>
<td>Business Break with Exhibitors</td>
</tr>
<tr>
<td>1030 - 1210</td>
<td>General Session</td>
</tr>
<tr>
<td>1210 - 1330</td>
<td>Lunch</td>
</tr>
<tr>
<td>1330 - 1510</td>
<td>General Session</td>
</tr>
<tr>
<td>1510 - 1540</td>
<td>Afternoon Break with Exhibitors</td>
</tr>
<tr>
<td>1540 - 1640</td>
<td>General Session</td>
</tr>
<tr>
<td>1800 - 2100</td>
<td>Taiwan Night Market - Off-Site Welcome Reception</td>
</tr>
</tbody>
</table>

**Tuesday, November 5**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0730 - 1700</td>
<td>Registration and Information Desk Open</td>
</tr>
<tr>
<td>0730 - 0830</td>
<td>Breakfast with the Exhibitors</td>
</tr>
<tr>
<td>0830 - 1000</td>
<td>General Session</td>
</tr>
<tr>
<td>1000 - 1030</td>
<td>Business Break with Exhibitors</td>
</tr>
<tr>
<td>1030 - 1200</td>
<td>General Session</td>
</tr>
<tr>
<td>1200 - 1330</td>
<td>Lunch</td>
</tr>
<tr>
<td>1330 - 1500</td>
<td>General Session</td>
</tr>
<tr>
<td>1500 - 1530</td>
<td>Afternoon Break with Exhibitors</td>
</tr>
<tr>
<td>1530 - 1700</td>
<td>General Session</td>
</tr>
<tr>
<td>1800 - 2000</td>
<td>IASS Taiwan Night Gala Dinner at Mandarin Oriental</td>
</tr>
</tbody>
</table>

**Wednesday, November 6**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0730 - 1700</td>
<td>Registration and Information Desk Open</td>
</tr>
<tr>
<td>0730 - 0830</td>
<td>Breakfast with the Exhibitors</td>
</tr>
<tr>
<td>0830 - 1000</td>
<td>Breakout Track Sessions</td>
</tr>
<tr>
<td>1000 - 1030</td>
<td>Business Break with Exhibitors</td>
</tr>
<tr>
<td>1030 - 1210</td>
<td>Breakout Track Sessions</td>
</tr>
<tr>
<td>1210 - 1330</td>
<td>Lunch</td>
</tr>
<tr>
<td>1330 - 1500</td>
<td>Breakout Track Sessions</td>
</tr>
<tr>
<td>1500 - 1530</td>
<td>Afternoon Break with Exhibitors</td>
</tr>
<tr>
<td>1530 - 1700</td>
<td>General Session</td>
</tr>
</tbody>
</table>

*Times are subject to change*
## Sponsor Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum ($10,000+)</th>
<th>Gold ($5,000 - $9,999)</th>
<th>Silver ($3,000 - $4,999)</th>
<th>Bronze ($2,500 - $2,999)</th>
</tr>
</thead>
<tbody>
<tr>
<td>15% off exhibit booth cost</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full-conference registration</td>
<td>three (3)</td>
<td>two (2)</td>
<td>one (1)</td>
<td></td>
</tr>
<tr>
<td>VIP reception tickets held with FSF leadership, guest speakers, and other industry VIPs</td>
<td>three (3)</td>
<td>two (2)</td>
<td>one (1)</td>
<td>one (1)</td>
</tr>
<tr>
<td>Ability to add branded items in the registration bag</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to share sponsor news in the daily conference eNewsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Bonus priority ranking for sponsor and exhibit space selection for 2020 FSF summits</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo with website link on IASS website and in select pre-event email promotions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo in the event mobile app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition signage displayed prominently in high traffic areas</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name and contact person listed in the Sponsor &amp; Exhibitor mobile app directory</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Badge ribbon with sponsor designation for registered summit participants from your company</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to share sponsor news in the daily conference eNewsletter</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
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</table>

Want to increase your company’s visibility throughout the summit? Sponsor multiple opportunities to reach your desired sponsorship level!
## Sponsorship Opportunities

### General Session (SOLD)
- **$12,500/day**
  
  As the main focus of the conference, the general sessions are a great opportunity to showcase your brand. During your day’s sponsored sessions, you will have the opportunity to show a 1 – 3 minute video promoting your company. Sponsors may also place giveaways at each attendee’s seat.

### Luncheon (Only 1 left)
- **$8,000**
  
  **Three (3) available**
  
  Provide midday fuel for attendees and sponsor one or more luncheons. Your company logo will appear on table tents during your sponsored luncheon(s) and you have the opportunity to distribute company literature or giveaway item(s).

### Mobile Charging Station
- **$7,000**
  
  There is no question that attendees rely heavily on their mobile devices. Whether it’s to keep up with the practice or to download the conference app, a low battery has attendees looking for a charge. Charge up your branding and connect with conference attendees by sponsoring a FSF charging station.

### Mobile App (SOLD)
- **$5,500**
  
  Be in the hands of every attendee and sponsor the mobile app. Your company logo will appear on the app load screen as well as within in the appear as a banner. All app-related communication and marketing will also include your company logo.

### Summit Tote Bags (SOLD)
- **$5,500**
  
  Tote bags are handed out to every attendee during registration. Your company will receive great recognition by having your logo printed on the tote bags.

### VIP Reception (SOLD)
- **$5,000**
  
  **Sunday, November 3**
  
  As the sponsor of the VIP reception, you will receive five (5) invitations to the reception. Your company logo will be displayed throughout the reception and on VIP related communication.

### Breakfast in Exhibit Marketplace (ALL SOLD)
- **$5,000**
  
  **Three (3) available**
  
  Sponsor one or more of our daily breakfasts and help attendees fuel for the day. Your company logo will appear on table tents during your sponsored breakfast(s) and you will have the opportunity to distribute company literature or giveaway item(s).

### Badge Lanyard (SOLD)
- **$5,000**
  
  Lanyards are a great way to receive high visibility with attendees. Badge lanyards with your logo are worn by all attendees and exhibitors throughout the summit.

### Hotel Wireless Network (SOLD)
- **$4,000**
  
  Sponsor the hotel wifi and help attendees stay connected. Signage designating you as the wifi sponsor will be placed throughout the conference and a sponsor-themed password will be provided to all attendees.

### Networking Breaks (Only 1 left)
- **$3,500**
  
  **Six (6) available**
  
  Support the conference by sponsoring one or more networking breaks. Your company logo will appear on table tents during your sponsored break(s) and you will have the opportunity to distribute company literature or giveaway item(s).

### Reusable Water Bottle (SOLD)
- **$3,500**
  
  For an eco-friendly option, sponsor the summit water bottle and keep attendees hydrated. The water bottle will be placed at the registration desk for extra branding visibility.

### Hotel Key Cards
- **$3,000**
  
  Hotel key cards are given to each attendee when they check-in at the official summit hotel. Your logo will be imprinted on the key card and will be one of the first things attendees see.

### Summit Pen
- **$2,500**
  
  Sponsor the summit pen and be seen during every general session. Your logo will appear on all pens placed on every table in the general session room.

### Sponsored Flyer in Summit Tote Bags
- **$2,500**
  
  Supply a flyer to be distributed to all attendees inside the attendee tote bags. Flyers must be approved by FSF and delivered in quantity directly to the conference hotel.
EXHIBITOR INFORMATION

Why Exhibit at IASS?

Network
✓ Unlike some massive tradeshows, the ‘boutique’ atmosphere of IASS allows exhibitors and participants to interact in a more personal, one-on-one manner.
✓ Breakasts, business breaks and lunches with exhibitors to help drive traffic.

Exposure
✓ Market your organization and raise brand exposure to the flight safety community.
✓ Opportunity for inclusion in the conference e-daily newsletter, sent to all summit attendees and FSF members.

Education
✓ Give attendees hands on-access to your products.
✓ As an exhibitor, you will have access to all general session programming and breakout sessions.

Benefits
✓ One (1) complimentary registration per exhibit space
✓ Breakfasts, breaks and lunches in exhibit hall
✓ Company listing on the conference website and on-site mobile app
✓ Option to purchase up to two additional registrations for a discounted rate of $425 each
✓ Pre-conference and post-conference attendee roster, upon request

Booth Package
✓ Hard shell scheme booth set up
✓ 6’ Table, 2 chairs, ID sign
✓ FSF Member sign at booth for member companies

10’ x 5’
- FSF Member: $1,800
- Non-Member: $2,700

10’ x 10’
- FSF Member: $3,000
- Non-Member: $4,500

10’ x 20’
- FSF Member: $6,000
- Non-Member: $9,000

* Rates only apply to booths N1-N3 (see floor plan)
## EXHIBITOR SCHEDULE

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<td>Afternoon Break with Exhibitors</td>
</tr>
<tr>
<td>1530 - 1830</td>
<td>Dissmantle</td>
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</tbody>
</table>

### Cancellation Policy

Refund or credit, less a US $250 administrative fee, will be given for exhibit cancellations received by Monday, August 5th, 2019. Between Tuesday, August 6th, 2019 and Thursday, August 8th, 2019, you can cancel and receive a credit only, less $250 administrative fee, towards the 2019 annual International Air Safety Summit exhibition. Credit cannot be applied towards membership dues or Networking Dinner. **No refund or credit will be given for cancellations received after Friday, August 9th, 2019.** Canceled booths also forfeit exhibitor benefits such as complimentary registration and attendee lists. All cancellation, refund, and credit requests should be sent by email to Ms. Namratha Apparao at apparao@flightsafety.org. Exhibitors who do not attend the meeting and have not sent an email cancellation by the deadline, will forfeit the entire exhibitor fee.

### Terms & Conditions

Booth construction guidelines are set forth in the International Association of Exhibitions and Events (IAEE) display rules and regulations. These guidelines are incorporated by reference and made part of these Rules and Regulations and included in the official Exhibitor Service Manual.

### Conflicting Event Policy – Meetings, Entertainment and Social Functions

No entertainment, social functions or meetings may be scheduled to conflict with the Flight Safety Foundation IASS program, events, or specific exhibit hours. No event after the program may start until 30 minutes after the last event of each day.