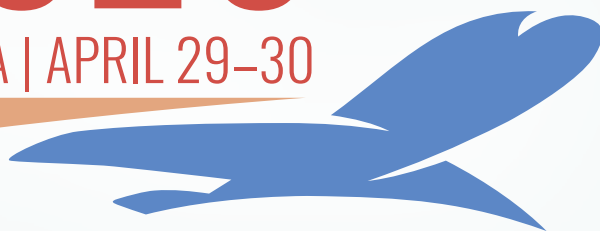


65TH ANNUAL

BUSINESS AVIATION SAFETY SUMMIT

# BASS 2020

SAVANNAH, GEORGIA | APRIL 29-30



## Sponsor & Exhibitor Prospectus

# FLIGHT SAFETY FOUNDATION

independent • impartial • international

Since 1947, Flight Safety Foundation has helped save lives around the world. The Foundation is an international non-profit organization whose sole purpose is to provide impartial, independent, expert safety guidance and resources for the aviation and aerospace community.

Today, membership includes more than 1,000 organizations and individuals in 150 countries. The Foundation is based in Alexandria, Virginia, U.S., and has a regional office in Melbourne, Australia.

## About the Summit

The Business Aviation Safety Summit (BASS) is a forum for the business aviation industry to meet in a collaborative environment to identify safety concerns, devise approaches to reduce risk and implement initiatives to improve safety. The summit, organized by Flight Safety Foundation, in partnership with the National Business Aviation Association covers safety, training, practical solutions, management, human factors and other issues for every segment of the business aviation industry.

## General Inquiries

**Liz Solorzano, CMP**

Director, Conferences & Events  
solorzano@flightsafety.org  
703.739.6700 x143

## Exhibitor and Sponsor Contact

**Namratha Apparao**

Manager, Conferences & Exhibits  
apparao@flightsafety.org  
703.739.6700 x101

## Registration Inquiries

events@flightsafety.org  
703.739.6700



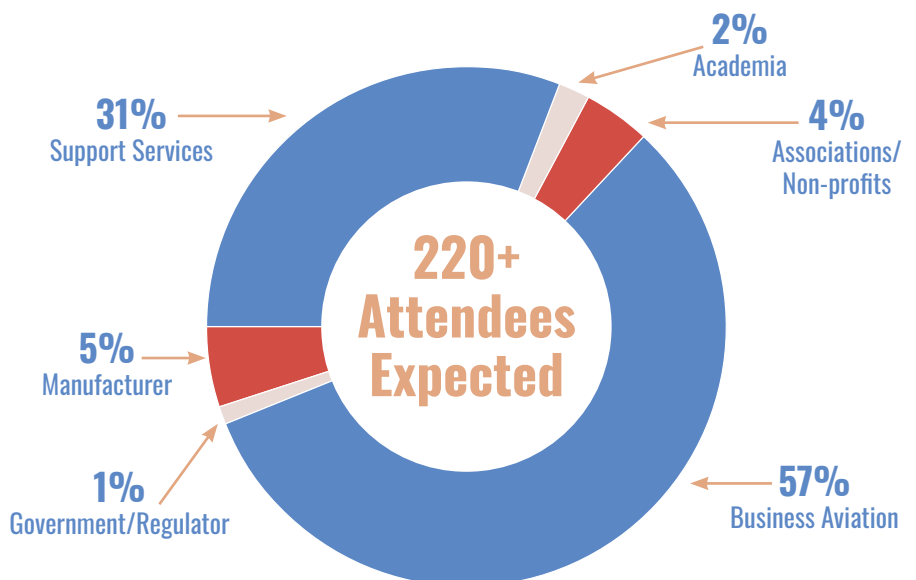
## Welcome to Savannah!

**Venue: Savannah Convention Center**

BASS 2020 will be held at the Savannah Convention Center in Savannah, GA. Located in the vibrant Hostess City of the South, the Savannah Convention Center is a unique and memorable venue for successful meetings, trade shows, and special events.

**Hotel: The Westin Savannah Harbor Golf Resort & Spa**

Located adjacent to the Savannah Convention Center is the official BASS 2020 hotel, the Westin Savannah Harbor Golf Resort & Spa. Nestled along the banks of the Savannah River and situated just a ninety second ferry ride away from historic downtown, The Westin Savannah Harbor Golf Resort & Spa offers travelers an elevated escape in Georgia's oldest city. Unique among downtown destinations, our waterfront hotel seamlessly blends urban accessibility with excellent resort amenities.



# WHO ATTENDS BASS?



Air Safety Engineer  
 Air Safety Officer  
 Aircraft Services Technician  
 Assistant Chief Safety Officer  
 Aviation Manager  
 Aviation Safety Manager  
 Aviation Safety Programs Director  
 Captain  
 Chief Executive Officer  
 Chief Operating Officer  
 Chief Pilot  
 Continuing Airworthiness Manager  
 Corporate Secretary & General Counsel  
 Crew Chief  
 Demonstration Pilot  
 Deputy Chief test Pilot  
 Director, Aviation  
 Director, Travel Support

Director, Corporate Safety and Quality  
 Director, Flight Operations  
 Director, Global Aviation  
 Director, Operations and Safety  
 Director, Safety & Emergency Planning  
 Director of Safety Standards  
 Dispatcher  
 Emergency Operations Director  
 Executive Vice President  
 Fixed Wing Safety Manager  
 Flight Data Engineer  
 Flight Data Services Manager  
 Flight Engineer  
 General Manager  
 Maintenance Controller  
 Maintenance Manager  
 Mechanic



Pilot  
 President  
 Program Manager & Technical Pilot  
 QMS Coordinator  
 Safety Captain  
 Safety Manager  
 Safety Officer / Pilot  
 Safety Program Manager  
 Scheduler  
 Senior Captain  
 Senior Director, Aviation  
 Senior Manager, Aviation Training  
 Senior Manager, Safety & Flight Operations  
 Senior Principle Engineer  
 Senior Aircraft Maintenance Technician  
 Strategic Moves Pilot  
 Training Director  
 Vice President, Aviation  
 Vice President, Flight Operations



# PAST PARTICIPATING COMPANIES

Advanced Aircrew Academy  
Aer Lingus  
Air Charter Safety Foundation  
Air Line Pilots Association International  
Air Products & Chemicals  
Air Sprint Inc  
Aircare International  
Airshare  
AirSprint, Inc.  
Allstate Insurance Co.  
Altria Client Services LLC  
Amazon Prime Air  
American Express Company  
Amgen  
Aramco Associated Company  
Archer Daniels Midland Co.  
ARGUS International, Inc.  
Aviation Performance Solutions, LLC  
AviationManuals  
BAE Systems plc  
Baker Aviation/HOT-STOP 'L'  
Baldwin Aviation Safety and Compliance  
Barrick Gold Corp.  
Bechtel Corp.  
Bell Helicopter  
Bloomberg Services LLC  
Bombardier  
Brazilian Air Force University  
CA Technologies  
CAE, Inc.  
CellBlock FCS  
Collins Aerospace  
Convergent Performance  
Corning Aviation  
Cox Enterprises, Inc.  
Crown Equipment Corporation  
CTS  
Cummins, Inc.  
CVS Health  
Dassault Falcon Jet  
Dell Technologies  
Delta Private Jets  
Devon Energy  
Discount Tire  
DT Equipment  
Duke Energy  
DuPont Pioneer  
Embraer Executive Aircraft  
Embry-Riddle Aeronautical University  
Enterprise Holdings, Inc.  
ExcelAire LLC  
Executive Jet Management, Inc.  
ExxonMobil Corporation  
FAA Wildlife Strike Database  
Flight Data Services  
FlightSafety International  
Flying Magazine  
GE Aviation  
Glass Aviation  
Global Aerospace  
Gogo Business Aviation  
Google LLC  
Growmark  
Gulfstream Aerospace Corporation  
Hangar Aviation Management  
HealthSouth  
Hershey Company  
Hertz Global Holdings  
Hess Corporation  
Hewlett Packard Enterprise  
Home Depot  
Honeywell Aerospace  
IBM Flight Operations  
ISN  
Jet Aviation  
JetBlue Airways Corp.  
Joe Gibbs Racing  
Johnson & Johnson  
JP Morgan Chase  
KeyCorp Aviation  
L Brands  
LG Electronics  
Liberty Mutual Insurance Co.  
Lincoln Financial Group  
Link Snacks, Inc.  
Luftahnsa Aviation Training  
McDonald's Corporation  
Mente LLC  
MGM Resorts Aviation  
Midwest Aviation  
Milliken & Company, Inc.  
MIT Lincoln Laboratory  
Mitsubishi Heavy Industries America, Inc.  
Monsanto Aircraft Operations  
Monza Aviation  
Moorland Promontory  
MP Air, Inc.  
NASCAR, Inc.  
National Air Traffic Controllers Association (NATCA)  
National Business Aviation Association  
NBC  
New United Goderich, Inc.  
New World Aviation  
Nike, Inc.  
Northrop Grumman Corp.  
PepsiCo Aviation  
Pfizer Aviation  
Philip Morris International  
Phillips 66  
PlaneGard  
PNC Financial Services Group  
Polaris Aero, LLC  
Presage Group Inc.  
Prescott Support  
ProDIGIQ  
Prudential  
Pulsar Informatics, Inc.  
Qatar Airways  
Quest Diagnostics  
Raytheon Company  
Reyes Holdings  
Richardson Aviation  
Rio Tinto/Diavik Diamond Mines (2012), Inc.  
Rockwell Collins  
Rolls-Royce  
Safety Operating Systems  
SAS Institute  
Sierra Nevada Corporation  
Sky Quest LLC  
Sky River Management  
Solairus Aviation, Inc.  
ST Laserstrike  
Starbucks Coffee Company  
Talon Air, Inc.  
Target Corp.  
Textron Aviation  
The Boeing Company  
The Kroger Co.  
The Metropolitan Aviation Group, LLC  
The MITRE Corporation  
The VanAllen Group  
TOMS Capital LLC  
TrainingPort.net  
Tyson Foods  
U.S. Federal Aviation Administration  
U.S. National Transportation Safety Board  
United Airlines  
United States Aviation Underwriters, Inc.  
USAIG  
USC Aviation Safety & Security  
Verizon  
VF Corp.  
Visa USA, Inc.  
VisionSafe Corporation  
Whirlpool Corp.  
Winslow LifeRaft Company  
Wolf UAS LLC  
Wyvern Ltd.  
Zimmer Biomet

# SUMMIT SCHEDULE

## Tuesday, April 28

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1830 – 1930 Welcome Reception

## Wednesday, April 29

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0730 – 1700 Registration and Information Desk

0730 – 0830 Breakfast in Exhibit Hall

0830 – 1000 General Session

1000 – 1030 Business Break

1030 – 1200 General Session

1200 – 1330 Lunch in Exhibit Hall

1330 – 1500 General Session

1500 – 1530 Afternoon Break

1530 – 1700 General Session

1700 – 1800 Networking Reception in Exhibit Hall

## Thursday, April 30

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0730 – 1700 Registration and Information Desk

0730 – 0830 Breakfast in Exhibit Hall

0830 – 1000 General Session

1000 – 1030 Business Break

1030 – 1200 General Session

1200 – 1330 Lunch in Exhibit Hall

1330 – 1500 General Session

1500 – 1530 Afternoon Break

1530 – 1700 General Session

*\*Times are subject to change*

# SPONSOR BENEFITS

Benefit	Platinum \$10,000+	Gold \$6,000- \$9,999	Silver \$3,000- \$5,999	Bronze \$2,000- \$2,999
Ability to add branded registration bag* <i>*summit tote bags will be given if there is a sponsor</i>	✓	✓	✓	
Opportunity to share sponsor news in the daily conference eNewsletter	✓	✓	✓	
Full-conference registration (\$950 value)	three (3)	two (2)	one (1)	one (1)
Bonus priority ranking for sponsor and exhibit space selection for future FSF summits	✓	✓	✓	✓
Logo with website link on BASS website and in select pre-event email promotions	✓	✓	✓	✓
Logo in the event mobile app	✓	✓	✓	✓
Recognition signage displayed prominently in high traffic areas	✓	✓	✓	✓
Name and contact person listed in the Sponsor & Exhibitor mobile app directory	✓	✓	✓	✓
Badge ribbon with sponsor designation for registered summit participants from your company	✓	✓	✓	✓

**Want to increase your company's visibility throughout the summit?**  
**Sponsor multiple opportunities to reach your desired sponsorship level!**

# SPONSORSHIP OPPORTUNITIES

## Welcome Reception — **SOLD**

**\$7,000**

*Tuesday, April 28*

Help us welcome attendees to BASS 2020 by sponsoring the welcome reception held the evening before the conference begins. Your company logo will appear on table tents throughout the event as well as on beverage napkins. You have the option of having a sponsored-themed cocktail or dessert during the event.

## General Session

**\$6,500/day**

As the main focus of the conference, the general sessions are a great opportunity to showcase your brand. During your day's sponsored sessions, you will have the opportunity to show a 1–3 minute video promoting your company. Sponsors may also place giveaways at each attendee's seat.

## Networking Reception

**\$6,000**

*Wednesday, April 29*

Provide an evening of socializing by sponsoring the Networking Reception. Your company logo will appear on table tents and signage throughout the reception.

## Mobile App

**\$5,000**

Be in the hands of every attendee and sponsor the mobile app. Your company logo will appear on the app load screen as well as within the app as a banner. All app-related communication and marketing will also include your company logo.

## Summit Tote Bags

**\$5,000**

Tote bags are handed out to every attendee during registration. Your company will receive great recognition by having your logo printed on the tote bags.

## Badge Lanyard

**\$5,000**

Lanyards are a great way to receive high visibility with attendees. Badge lanyards with your logo are worn by all attendees and exhibitors throughout the summit.

## Luncheon

**\$4,000**

*Two (2) available*

Provide midday fuel for attendees and sponsor one or more luncheons. Your company logo will appear on table tents during your sponsored luncheon(s) and you have the opportunity to distribute company literature or giveaway item(s).

## Breakfast in Exhibit Marketplace

**\$4,000**

*Two (2) available*

Sponsor one or more of our daily breakfasts and help attendees fuel for the day. Your company logo will appear on table tents during your sponsored breakfast(s) and you will have the opportunity to distribute company literature or giveaway item(s).

## Summit Registration Giveaway

**\$3,500**

Sponsor a registration giveaway – reusable water bottles, notebooks, or Bluetooth speakers – and reach attendees right at the start of the conference. Items will be placed at the registration desk for extra brand visibility.

## Networking Breaks

**\$2,500**

*Four (4) available*

Support the conference by sponsoring one or more networking breaks. Your company logo will appear on table tents during your sponsored break(s) and you will have the opportunity to distribute company literature or giveaway item(s).

## Hotel Key Cards

**\$2,500**

Hotel key cards are given to each attendee when they check-in at the official summit hotel. Your logo will be imprinted on the key card and will be one of the first things attendees see.

## Summit Pen

**\$2,500**

Sponsor the summit pen and be seen during every general session. Your logo will appear on all pens placed on every table in the general session room.

## Hotel Wireless Network

**Email for pricing**

Sponsor the hotel wifi and help attendees stay connected. Signage designating you as the wifi sponsor will be placed throughout the conference and a sponsor-themed password will be provided to all attendees.

# EXHIBITOR INFORMATION

## Why Exhibit at IASS?

### Network

- ✓ Unlike some massive tradeshows, the 'boutique' atmosphere of BASS allows exhibitors and participants to interact in a more personal, one-on-one manner.
- ✓ Breakfasts, business breaks and lunches with exhibitors to help drive traffic.

### Exposure

- ✓ Market your organization and raise brand exposure to the flight safety community.
- ✓ Opportunity for inclusion in the conference e-daily newsletter, sent to all summit attendees and FSF members.
- ✓ Interactive game in exhibit hall to help drive booth traffic and attendee engagement with exhibitors.

### Education

- ✓ Give attendees hands on-access to your products.
- ✓ As an exhibitor, you will have access to all general session programming and breakout sessions.

### Benefits

- ✓ One (1) complimentary registration per exhibit space
- ✓ Breakfasts, breaks and lunches in exhibit hall
- ✓ Company listing on the conference website and on-site mobile app
- ✓ Option to purchase up to two additional registrations for a discounted rate of \$400 each
- ✓ Pre-conference and post-conference attendee roster, upon request

### Booth Package

- ✓ Standard Pipe and Drape booth set up 10' x 10' booth (unless a 10' x 20' booth is purchased)
- ✓ 8' high back wall, 3' high side rails
- ✓ 6' Table, 2 chairs, 1 wastebasket and 7" by 44" booth ID
- ✓ FSF Member sign at booth for member companies



**10' x 10'**

FSF Member:

**\$3,000**

Non-Member:

**\$4,500**

**10' x 20'**

FSF Member:

**\$6,000**

Non-Member:

**\$9,000**

# EXHIBITOR SCHEDULE

## Tuesday, April 28

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1400 – 1800 Exhibitor Move-in

## Wednesday, April 29

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0730 – 0830 Breakfast with the Exhibitors  
1000 – 1030 Business Break with Exhibitors  
1200 – 1330 Lunch  
1500 – 1530 Afternoon Break with Exhibitors  
1700 – 1830 Networking Reception

## Thursday, April 30

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0730 – 0830 Breakfast with the Exhibitors  
1000 – 1030 Business Break with Exhibitors  
1200 – 1330 Lunch  
1500 – 1530 Afternoon Break with Exhibitors  
1530 – 1830 Dismantle

All booths must be set-up by 1800 on Tuesday, April 28, to be ready for continental breakfast in the exhibit hall beginning at 0730 on Wednesday, April 29.

If the booth is not occupied by 1800 on Tuesday, April 28, FSF will consider it canceled by the exhibitor and will use such space as it deems appropriate. If additional time is required for set-up, contact FSF's Namratha Apparao at [apparao@flightsafety.org](mailto:apparao@flightsafety.org) or +1.703.739.6700, ext. 101.

Exhibitor move-out is scheduled for Thursday, April 30, from 1700–1900.

### Cancellation Policy

Refund or credit, less a US \$250 administrative fee, will be given for exhibit cancellations received by Tuesday, January 28, 2020. Credit cannot be applied towards membership dues or Networking Dinner. **No refund or credit will be given for cancellations received after Wednesday, January 29, 2020.** Canceled booths also forfeit all exhibitor benefits, including the complimentary registration. All cancellation, refund, and credit requests should be sent by email to [events@flightsafety.org](mailto:events@flightsafety.org). Exhibiting companies who do not show up at the summit and have not sent an email cancellation by the deadline, will forfeit the entire exhibitor fee.

### Terms & Conditions

Booth construction guidelines are set forth in the International Association of Exhibitions and Events (IAEE) display rules and regulations. These guidelines are incorporated by reference and made part of these Rules and Regulations and included in the official Exhibitor Service Manual.

### Conflicting Event Policy – Meetings, Entertainment and Social Functions

No entertainment, social functions or meetings may be scheduled to conflict with the Flight Safety Foundation BASS program, events, or specific exhibit hours. No event after the program may start until 30 minutes after the last event of each day.



# **Flight Safety Foundation**

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United States of America

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