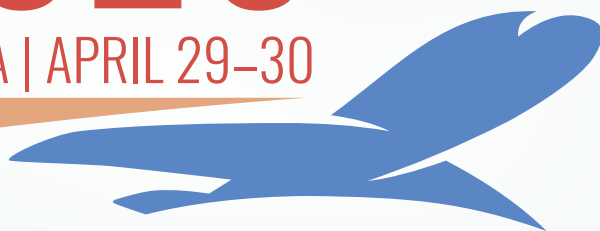


65TH ANNUAL

BUSINESS AVIATION SAFETY SUMMIT

BASS 2020

SAVANNAH, GEORGIA | APRIL 29-30



Sponsor & Exhibitor Prospectus

FLIGHT SAFETY FOUNDATION

independent • impartial • international

Since 1947, Flight Safety Foundation has helped save lives around the world. The Foundation is an international non-profit organization whose sole purpose is to provide impartial, independent, expert safety guidance and resources for the aviation and aerospace community.

Today, membership includes more than 1,000 organizations and individuals in 150 countries. The Foundation is based in Alexandria, Virginia, U.S., and has a regional office in Melbourne, Australia.

About the Summit

The Business Aviation Safety Summit (BASS) is a forum for the business aviation industry to meet in a collaborative environment to identify safety concerns, devise approaches to reduce risk and implement initiatives to improve safety. The summit, organized by Flight Safety Foundation, in partnership with the National Business Aviation Association covers safety, training, practical solutions, management, human factors and other issues for every segment of the business aviation industry.

General Inquiries

Liz Solorzano, CMP

Director, Conferences & Events
solorzano@flightsafety.org
703.739.6700 x143

Exhibitor and Sponsor Contact

Namratha Apparao

Manager, Conferences & Exhibits
apparao@flightsafety.org
703.739.6700 x101

Registration Inquiries

events@flightsafety.org
703.739.6700



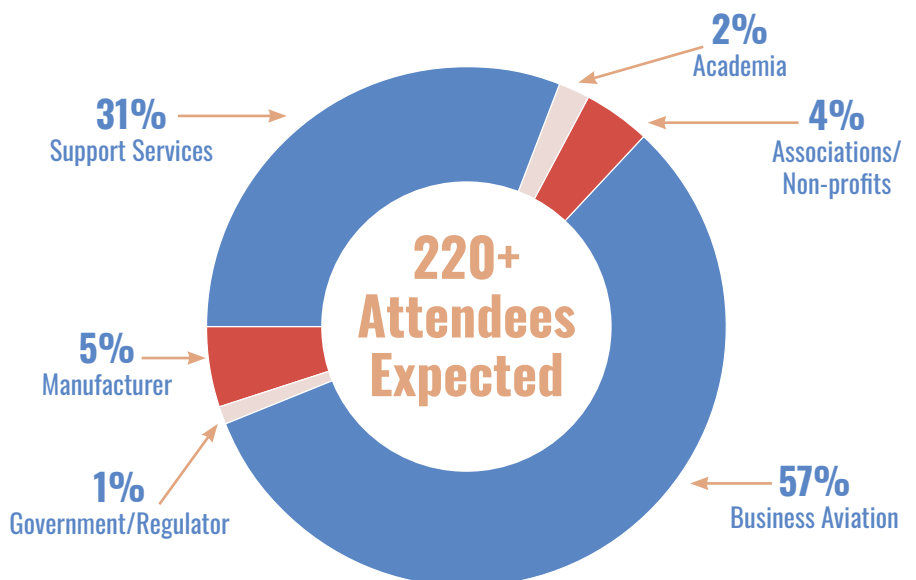
Welcome to Savannah!

Venue: Savannah Convention Center

BASS 2020 will be held at the Savannah Convention Center in Savannah, GA. Located in the vibrant Hostess City of the South, the Savannah Convention Center is a unique and memorable venue for successful meetings, trade shows, and special events.

Hotel: The Westin Savannah Harbor Golf Resort & Spa

Located adjacent to the Savannah Convention Center is the official BASS 2020 hotel, the Westin Savannah Harbor Golf Resort & Spa. Nestled along the banks of the Savannah River and situated just a ninety second ferry ride away from historic downtown, The Westin Savannah Harbor Golf Resort & Spa offers travelers an elevated escape in Georgia's oldest city. Unique among downtown destinations, our waterfront hotel seamlessly blends urban accessibility with excellent resort amenities.



WHO ATTENDS BASS?



Air Safety Engineer
 Air Safety Officer
 Aircraft Services Technician
 Assistant Chief Safety Officer
 Aviation Manager
 Aviation Safety Manager
 Aviation Safety Programs Director
 Captain
 Chief Executive Officer
 Chief Operating Officer
 Chief Pilot
 Continuing Airworthiness Manager
 Corporate Secretary & General Counsel
 Crew Chief
 Demonstration Pilot
 Deputy Chief test Pilot
 Director, Aviation
 Director, Travel Support

Director, Corporate Safety and Quality
 Director, Flight Operations
 Director, Global Aviation
 Director, Operations and Safety
 Director, Safety & Emergency Planning
 Director of Safety Standards
 Dispatcher
 Emergency Operations Director
 Executive Vice President
 Fixed Wing Safety Manager
 Flight Data Engineer
 Flight Data Services Manager
 Flight Engineer
 General Manager
 Maintenance Controller
 Maintenance Manager
 Mechanic



Pilot
 President
 Program Manager & Technical Pilot
 QMS Coordinator
 Safety Captain
 Safety Manager
 Safety Officer / Pilot
 Safety Program Manager
 Scheduler
 Senior Captain
 Senior Director, Aviation
 Senior Manager, Aviation Training
 Senior Manager, Safety & Flight Operations
 Senior Principle Engineer
 Senior Aircraft Maintenance Technician
 Strategic Moves Pilot
 Training Director
 Vice President, Aviation
 Vice President, Flight Operations



PAST PARTICIPATING COMPANIES

Advanced Aircrew Academy
Aer Lingus
Air Charter Safety Foundation
Air Line Pilots Association International
Air Products & Chemicals
Air Sprint Inc
Aircare International
Airshare
AirSprint, Inc.
Allstate Insurance Co.
Altria Client Services LLC
Amazon Prime Air
American Express Company
Amgen
Aramco Associated Company
Archer Daniels Midland Co.
ARGUS International, Inc.
Aviation Performance Solutions, LLC
AviationManuals
BAE Systems plc
Baker Aviation/HOT-STOP 'L'
Baldwin Aviation Safety and Compliance
Barrick Gold Corp.
Bechtel Corp.
Bell Helicopter
Bloomberg Services LLC
Bombardier
Brazilian Air Force University
CA Technologies
CAE, Inc.
CellBlock FCS
Collins Aerospace
Convergent Performance
Corning Aviation
Cox Enterprises, Inc.
Crown Equipment Corporation
CTS
Cummins, Inc.
CVS Health
Dassault Falcon Jet
Dell Technologies
Delta Private Jets
Devon Energy
Discount Tire
DT Equipment
Duke Energy
DuPont Pioneer
Embraer Executive Aircraft
Embry-Riddle Aeronautical University
Enterprise Holdings, Inc.
ExcelAire LLC
Executive Jet Management, Inc.
ExxonMobil Corporation
FAA Wildlife Strike Database
Flight Data Services
FlightSafety International
Flying Magazine
GE Aviation
Glass Aviation
Global Aerospace
Gogo Business Aviation
Google LLC
Growmark
Gulfstream Aerospace Corporation
Hangar Aviation Management
HealthSouth
Hershey Company
Hertz Global Holdings
Hess Corporation
Hewlett Packard Enterprise
Home Depot
Honeywell Aerospace
IBM Flight Operations
ISN
Jet Aviation
JetBlue Airways Corp.
Joe Gibbs Racing
Johnson & Johnson
JP Morgan Chase
KeyCorp Aviation
L Brands
LG Electronics
Liberty Mutual Insurance Co.
Lincoln Financial Group
Link Snacks, Inc.
Luftahnsa Aviation Training
McDonald's Corporation
Mente LLC
MGM Resorts Aviation
Midwest Aviation
Milliken & Company, Inc.
MIT Lincoln Laboratory
Mitsubishi Heavy Industries America, Inc.
Monsanto Aircraft Operations
Monza Aviation
Moorland Promontory
MP Air, Inc.
NASCAR, Inc.
National Air Traffic Controllers Association (NATCA)
National Business Aviation Association
NBC
New United Goderich, Inc.
New World Aviation
Nike, Inc.
Northrop Grumman Corp.
PepsiCo Aviation
Pfizer Aviation
Philip Morris International
Phillips 66
PlaneGard
PNC Financial Services Group
Polaris Aero, LLC
Presage Group Inc.
Prescott Support
ProDIGIQ
Prudential
Pulsar Informatics, Inc.
Qatar Airways
Quest Diagnostics
Raytheon Company
Reyes Holdings
Richardson Aviation
Rio Tinto/Diavik Diamond Mines (2012), Inc.
Rockwell Collins
Rolls-Royce
Safety Operating Systems
SAS Institute
Sierra Nevada Corporation
Sky Quest LLC
Sky River Management
Solairus Aviation, Inc.
ST Laserstrike
Starbucks Coffee Company
Talon Air, Inc.
Target Corp.
Textron Aviation
The Boeing Company
The Kroger Co.
The Metropolitan Aviation Group, LLC
The MITRE Corporation
The VanAllen Group
TOMS Capital LLC
TrainingPort.net
Tyson Foods
U.S. Federal Aviation Administration
U.S. National Transportation Safety Board
United Airlines
United States Aviation Underwriters, Inc.
USAIG
USC Aviation Safety & Security
Verizon
VF Corp.
Visa USA, Inc.
VisionSafe Corporation
Whirlpool Corp.
Winslow LifeRaft Company
Wolf UAS LLC
Wyvern Ltd.
Zimmer Biomet

SUMMIT SCHEDULE

Tuesday, April 28

1830 – 1930 Welcome Reception

Wednesday, April 29

0730 – 1700 Registration and Information Desk
0730 – 0830 Breakfast in Exhibit Hall
0830 – 1000 General Session
1000 – 1030 Business Break
1030 – 1200 General Session
1200 – 1330 Lunch in Exhibit Hall
1330 – 1500 General Session
1500 – 1530 Afternoon Break
1530 – 1700 General Session
1700 – 1800 Networking Reception in Exhibit Hall

Thursday, April 30

0730 – 1700 Registration and Information Desk
0730 – 0830 Breakfast in Exhibit Hall
0830 – 1000 General Session
1000 – 1030 Business Break
1030 – 1200 General Session
1200 – 1330 Lunch in Exhibit Hall
1330 – 1500 General Session
1500 – 1530 Afternoon Break
1530 – 1700 General Session

**Times are subject to change*

SPONSOR BENEFITS

Benefit	Platinum \$10,000+	Gold \$6,000- \$9,999	Silver \$3,000- \$5,999	Bronze \$2,000- \$2,999
Ability to add branded registration bag* <i>*summit tote bags will be given if there is a sponsor</i>	✓	✓	✓	
Opportunity to share sponsor news in the daily conference eNewsletter	✓	✓	✓	
Full-conference registration (\$950 value)	three (3)	two (2)	one (1)	one (1)
Bonus priority ranking for sponsor and exhibit space selection for future FSF summits	✓	✓	✓	✓
Logo with website link on BASS website and in select pre-event email promotions	✓	✓	✓	✓
Logo in the event mobile app	✓	✓	✓	✓
Recognition signage displayed prominently in high traffic areas	✓	✓	✓	✓
Name and contact person listed in the Sponsor & Exhibitor mobile app directory	✓	✓	✓	✓
Badge ribbon with sponsor designation for registered summit participants from your company	✓	✓	✓	✓

Want to increase your company's visibility throughout the summit?
Sponsor multiple opportunities to reach your desired sponsorship level!

SPONSORSHIP OPPORTUNITIES

Welcome Reception — SOLD

\$7,000

Tuesday, April 28

Help us welcome attendees to BASS 2020 by sponsoring the welcome reception held the evening before the conference begins. Your company logo will appear on table tents throughout the event as well as on beverage napkins. You have the option of having a sponsored-themed cocktail or dessert during the event.

General Session

\$6,500/day

As the main focus of the conference, the general sessions are a great opportunity to showcase your brand. During your day's sponsored sessions, you will have the opportunity to show a 1–3 minute video promoting your company. Sponsors may also place giveaways at each attendee's seat.

Networking Reception

\$6,000

Wednesday, April 29

Provide an evening of socializing by sponsoring the Networking Reception. Your company logo will appear on table tents and signage throughout the reception.

Mobile App

\$5,000

Be in the hands of every attendee and sponsor the mobile app. Your company logo will appear on the app load screen as well as within the app as a banner. All app-related communication and marketing will also include your company logo.

Summit Tote Bags

\$5,000

Tote bags are handed out to every attendee during registration. Your company will receive great recognition by having your logo printed on the tote bags.

Badge Lanyard

\$5,000

Lanyards are a great way to receive high visibility with attendees. Badge lanyards with your logo are worn by all attendees and exhibitors throughout the summit.

Luncheon

\$4,000

Two (2) available

Provide midday fuel for attendees and sponsor one or more luncheons. Your company logo will appear on table tents during your sponsored luncheon(s) and you have the opportunity to distribute company literature or giveaway item(s).

Breakfast in Exhibit Marketplace

\$4,000

Two (2) available

Sponsor one or more of our daily breakfasts and help attendees fuel for the day. Your company logo will appear on table tents during your sponsored breakfast(s) and you will have the opportunity to distribute company literature or giveaway item(s).

Summit Registration Giveaway

\$3,500

Sponsor a registration giveaway – reusable water bottles, notebooks, or Bluetooth speakers – and reach attendees right at the start of the conference. Items will be placed at the registration desk for extra brand visibility.

Networking Breaks

\$2,500

Three (3) available

Support the conference by sponsoring one or more networking breaks. Your company logo will appear on table tents during your sponsored break(s) and you will have the opportunity to distribute company literature or giveaway item(s).

Hotel Key Cards — SOLD

\$2,500

Hotel key cards are given to each attendee when they check-in at the official summit hotel. Your logo will be imprinted on the key card and will be one of the first things attendees see.

Summit Pen

\$2,500

Sponsor the summit pen and be seen during every general session. Your logo will appear on all pens placed on every table in the general session room.

Hotel Wireless Network

[Email for pricing](#)

Sponsor the hotel wifi and help attendees stay connected. Signage designating you as the wifi sponsor will be placed throughout the conference and a sponsor-themed password will be provided to all attendees.

EXHIBITOR INFORMATION

Why Exhibit at BASS?

Network

- ✓ Unlike some massive tradeshows, the 'boutique' atmosphere of BASS allows exhibitors and participants to interact in a more personal, one-on-one manner.
- ✓ Breakfasts, business breaks and lunches with exhibitors to help drive traffic.

Exposure

- ✓ Market your organization and raise brand exposure to the flight safety community.
- ✓ Opportunity for inclusion in the conference e-daily newsletter, sent to all summit attendees and FSF members.
- ✓ Interactive game in exhibit hall to help drive booth traffic and attendee engagement with exhibitors.

Education

- ✓ Give attendees hands on-access to your products.
- ✓ As an exhibitor, you will have access to all general session programming and breakout sessions.

Benefits

- ✓ One (1) complimentary registration per exhibit space
- ✓ Breakfasts, breaks and lunches in exhibit hall
- ✓ Company listing on the conference website and on-site mobile app
- ✓ Option to purchase up to two additional registrations for a discounted rate of \$400 each
- ✓ Pre-conference and post-conference attendee roster, upon request

Booth Package

- ✓ Standard Pipe and Drape booth set up 10' x 10' booth (unless a 10' x 20' booth is purchased)
- ✓ 8' high back wall, 3' high side rails
- ✓ 6' Table, 2 chairs, 1 wastebasket and 7" by 44" booth ID
- ✓ FSF Member sign at booth for member companies



10' x 10'

FSF Member:

\$3,000

Non-Member:

\$4,500

10' x 20'

FSF Member:

\$6,000

Non-Member:

\$9,000

EXHIBITOR SCHEDULE

Tuesday, April 28

1400 – 1800 Exhibitor Move-in

Wednesday, April 29

0730 – 0830 Breakfast with the Exhibitors
1000 – 1030 Business Break with Exhibitors
1200 – 1330 Lunch
1500 – 1530 Afternoon Break with Exhibitors
1700 – 1830 Networking Reception

Thursday, April 30

0730 – 0830 Breakfast with the Exhibitors
1000 – 1030 Business Break with Exhibitors
1200 – 1330 Lunch
1500 – 1530 Afternoon Break with Exhibitors
1530 – 1830 Dismantle

All booths must be set-up by 1800 on Tuesday, April 28, to be ready for continental breakfast in the exhibit hall beginning at 0730 on Wednesday, April 29.

If the booth is not occupied by 1800 on Tuesday, April 28, FSF will consider it canceled by the exhibitor and will use such space as it deems appropriate. If additional time is required for set-up, contact FSF's Namratha Apparao at apparao@flightsafety.org or +1.703.739.6700, ext. 101.

Exhibitor move-out is scheduled for Thursday, April 30, from 1700–1900.

Cancellation Policy

Refund or credit, less a US \$250 administrative fee, will be given for exhibit cancellations received by Tuesday, January 28, 2020. Credit cannot be applied towards membership dues or Networking Dinner. **No refund or credit will be given for cancellations received after Wednesday, January 29, 2020.** Canceled booths also forfeit all exhibitor benefits, including the complimentary registration. All cancellation, refund, and credit requests should be sent by email to events@flightsafety.org. Exhibiting companies who do not show up at the summit and have not sent an email cancellation by the deadline, will forfeit the entire exhibitor fee.

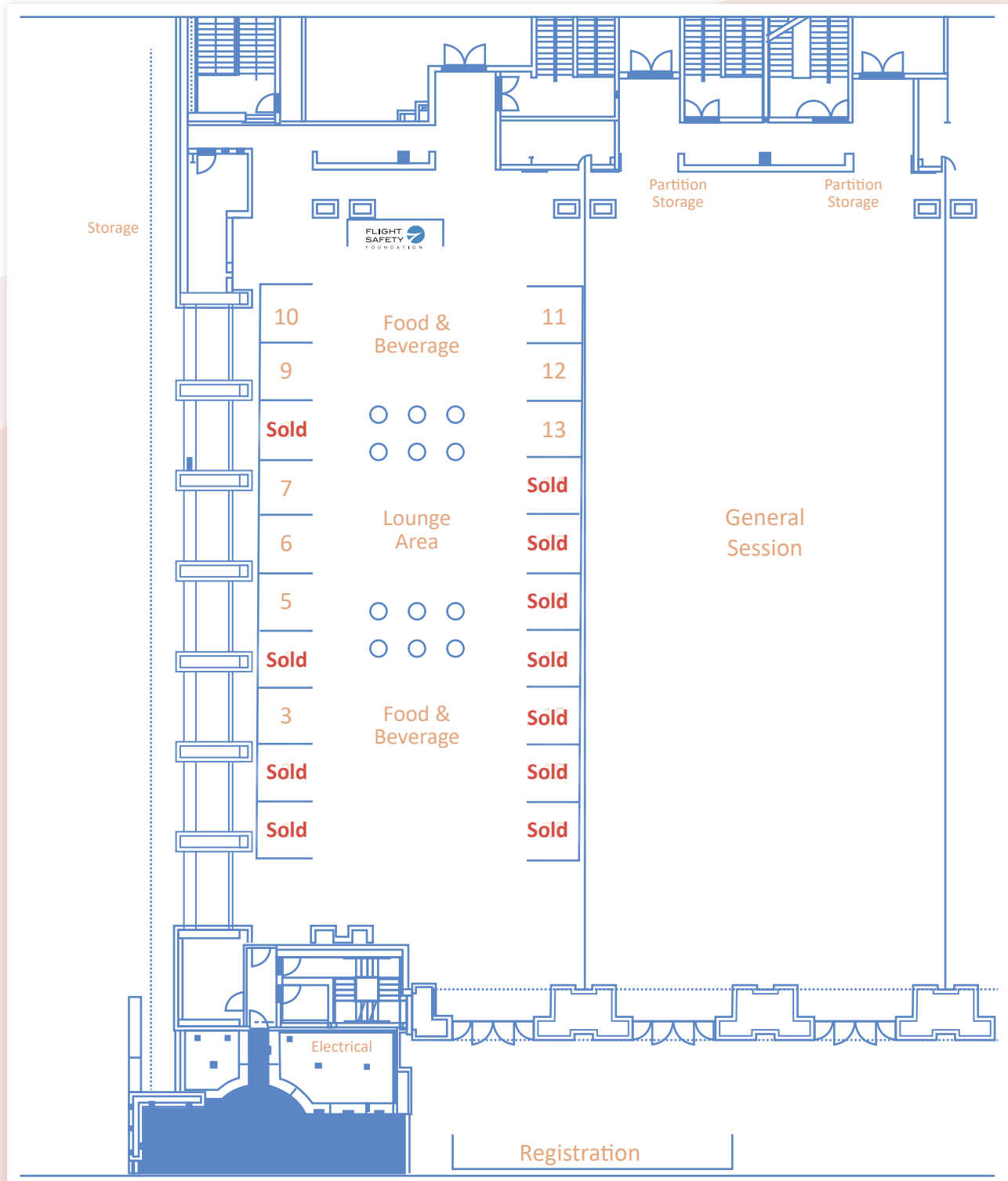
Terms & Conditions

Booth construction guidelines are set forth in the International Association of Exhibitions and Events (IAEE) display rules and regulations. These guidelines are incorporated by reference and made part of these Rules and Regulations and included in the official Exhibitor Service Manual.

Conflicting Event Policy – Meetings, Entertainment and Social Functions

No entertainment, social functions or meetings may be scheduled to conflict with the Flight Safety Foundation BASS program, events, or specific exhibit hours. No event after the program may start until 30 minutes after the last event of each day.

EXHIBITOR FLOORPLAN



Flight Safety Foundation

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United States of America

+1.703.739.6700
flightsafety.org