

ATLANTA, GA



75TH ANNUAL

**IASS**  
**2022**

Organized by



# 75TH INTERNATIONAL AIR SAFETY SUMMIT



**SPONSOR &  
EXHIBITOR PROSPECTUS**

 **November 7-9, 2022**  
Omni Atlanta Hotel at CNN Center • Atlanta, GA 30303 US





Since 1947, Flight Safety Foundation has helped save lives around the world. The Foundation is an international non-profit organization whose sole purpose is to provide impartial, independent, expert safety guidance and resources for the aviation and aerospace community.

Today, membership includes more than 1,000 organizations and individuals in 150 countries. The Foundation is based in Alexandria, Virginia, U.S., and has a regional office in Melbourne, Australia and at EUROCONTROL in Brussels, Belgium.

#### Mission

To advance global aviation safety through research, advocacy, and partnership by developing safety standards, introducing safety solutions, and sharing best practices.

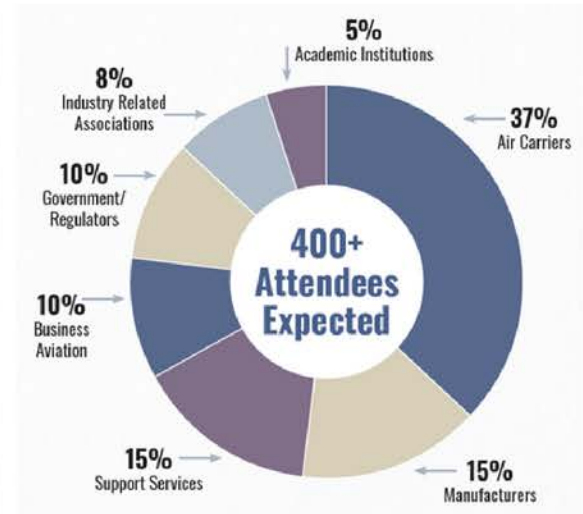


## 400+ ATTENDEES EXPECTED

### About the Summit

The International Air Safety Summit (IASS) is aviation's premier safety summit, drawing as many as 400 representatives from over 50 countries to exchange information and propose new directions for further risk reductions and make the safest mode of transportation even safer. Summit content is designed to address issues surrounding safety, training, practical solutions, management, human factors, maintenance/engineering, and offshore operations.

IASS attendees come from organizations around the globe and represent the upper and middle management levels of their organizations.



### IASS 2022 Venue: Omni Atlanta Hotel at CNN Center, Atlanta, GA

The summit will be held at the Omni Atlanta Hotel at CNN Center in Atlanta, Georgia. This luxury hotel is located in the heart of Atlanta. With its sophisticated design, culinary delights and southern charm, the Omni Atlanta Hotel at CNN Center delivers an unforgettable experience.

Omni Atlanta Hotel at CNN Center

100 CNN Center, Atlanta, GA 30303 United States

[www.omnihotels.com/hotels/atlanta-cnn-center](https://www.omnihotels.com/hotels/atlanta-cnn-center)



# WHO ATTENDS IASS?

NOVEMBER 7-9, 2022 | ATLANTA, GA U.S. | [FLIGHTSAFETY.ORG/EVENTS](https://flightsafety.org/events)

**IASS**  
2022

**Connect with hundreds of aviation safety professionals, including some of the world's most influential leaders from all across the industry.**

Air Safety Managers  
Air Accident Investigators  
Aviation Directors  
Aviation Psychologists  
Captains  
Deputy Directors for Safety  
Chief Investigators  
Chief Executive Officers  
Chief Commercial Officers  
Chief Operating Officers  
Chief Engineers, Aviation System Safety Chief Pilots  
Chief Safety Officers  
Corporate Safety and Risk Managers  
Deputy Heads of Flight Safety  
Directors of Flight Operations  
Directors of Air Operations Assurance  
Director Generals  
Directors of Ground Safety

Directors of Safety and Compliance  
Directors of Safety Analysis and Protection  
Directors of Air Navigation Bureau  
Executive Vice President for Safety & Security  
First Officers  
Fleet Safety Captains/Managers  
General Managers for Safety Management  
Heads of Aviation Safety  
Heads of Cockpit Crew Training  
Operations Managers  
Pilots  
Presidents  
Professors of Aeronautics  
Safety Directors/Managers  
Safety Chiefs  
Safety Investigations Officers  
Senior Managers, Flight Safety and Investigations  
Senior Vice Presidents, Flight/Safety  
Senior Vice Presidents, Corporate Safety & Quality  
Senior Vice President Regulatory & Training  
Senior Vice President and General Manager  
Corporate Safety SMS Managers  
Technical Directors  
Training Captains  
Vice President, Corporate Safety  
Vice President, Crew Training  
Vice-President, Engineering/Product Integrity  
Vice President, Flight Operations/Safety  
Vice President, Safety, Security & Compliance





# PAST PARTICIPATING COMPANIES

Advanced Aviation Training Solutions  
Aegean Airlines  
Aer Lingus  
Aerolineas Argentinas  
Aeromexico  
Air Arabia PJSC  
Air Berlin  
Air Canada  
Air China Intl. Corp.  
Air France  
Air Hongkong  
Air Line Pilots Association, International  
Air New Zealand  
AirAsia  
Airlines for America  
Alaska Airlines  
All Nippon Airways  
ALTA - Latin American & Caribbean Air Transport Association  
Amazon  
American Airlines  
Amsterdam University of Applied Sciences  
Amtrak  
ANA  
ATP Flight School  
Baines Simmons  
BHP Billiton  
CAL Cargo Airlines  
CargoLogicAir  
Caribbean Airlines Limited  
China Aviation Development Foundation  
China Express Airlines  
City University London  
Condor Airline  
Copa Airlines  
Costco Wholesale  
Cranfield University  
Danish Defence  
Delta Air Lines  
Dubai Air Wing

Eastern Airlines Technic Co., Ltd.  
Edelweiss Air  
EgyptAir  
El Al Israel Airlines  
Embraer SA  
Embry-Riddle Aeronautical University  
Emirates  
Eurocontrol  
EVA Airways Corp.  
ExxonMobil Corporation  
FedEx Express  
Finnair  
Fly Jamaica Airways  
flydubai  
Fondazione 8 ottobre  
Fraport AG-Frankfurt Airport Worldwide Services  
GE Aviation  
Gulfstream Aerospace Corp.  
Hainan Airlines Co.  
HeliOffshore  
Honeywell Aerospace  
Hong Kong Dragon Airlines Limited  
HOP! Air France  
IBM Flight Operations  
Icelandair  
International Air Transport Association  
Japan Airlines  
Jeppesen  
JetBlue Airways Corp.  
Jetstar Airways  
JLT Aerospace  
Korean Air  
LG Electronics  
Lufthansa Flight Training GmbH  
Luxair  
Middle East Airlines  
Ministry of Transport  
Mission Safety International  
MITRE  
Mitsubishi Aircraft Corporation

NOVEMBER 7-9, 2022 | ATLANTA, GA U.S. | [FLIGHTSAFETY.ORG/EVENTS](https://FLIGHTSAFETY.ORG/EVENTS)

**IASS**  
**2022**

Namibia Ministry of Works and Transport  
Nanjing University of Aeronautics and Astronautics  
NASA  
Newmont Mining Corporation  
Nippon Cargo Airlines  
Norwegian Air International, Ltd.  
Omni Air International  
Pegasus Airlines  
Porter Airlines  
Pratt & Whitney  
Presage Group Inc.  
Purdue University  
Qantas Airways, Ltd.  
Rio Tinto  
Rockwell Collins  
Rolls-Royce Plc  
Ryanair  
Safran Aircraft Engines  
Seattle University

Shell Aircraft, Ltd.  
Sky Airline SA  
Sky Prime Aviation Services  
Southwest Airlines  
Sunwing Airlines Inc.  
Surinam Airways  
TAAG Angola Airlines  
Taiwan Civil Aeronautics Administration  
Teledyne Controls  
The Boeing Company  
TMP Government  
TransAsia Airways  
Trinity College Dublin  
Turkish Airlines  
University of Southern California  
University of Washington  
University of Western Ontario  
USC - Aviation Safety and Security Program  
Vrije Universiteit Brussel  
WestJet Airlines



IASS events are a one-stop source where key decision-makers can exchange information on how the latest developments will impact their businesses.

**RESERVE YOUR SPONSORSHIP  
OR BOOTH TODAY!**

**+1 703.739.6700 x112**



# SPONSORSHIP OPPORTUNITIES

NOVEMBER 7-9, 2022 | ATLANTA, GA U.S. | [FLIGHTSAFETY.ORG/EVENTS](https://FLIGHTSAFETY.ORG/EVENTS)

**IASS**  
2022

Want to increase your company's visibility throughout the summit? Sponsor multiple opportunities to reach a premium sponsorship level.

## General Session

1 of 3 Available

**\$13,000/day**

As the main focus of the conference, general sessions are a great opportunity to showcase your brand. During your day's sponsored session, you can show a 3-minute promo video and place giveaways at attendee seats. You will receive verbal recognition during the session as well as your logo on the presentation. There will be sponsor table tents and signage at the entrance of the room recognizing you as the general session sponsor. \*Additional mobile app ad.

## Luncheon

1 of 3 Available

**\$9,000**

Provide midday fuel for attendees and sponsor one or more luncheons. Your company logo will be displayed on table tents throughout the luncheon, on the main luncheon signage, and you may distribute company literature or giveaway item(s). \*Additional mobile app ad.

## Networking Reception

**\$8,000**

This two-hour networking reception is a great opportunity to be seen by attendees and show your Summit support! Your company logo will be displayed on table tents throughout the event and on the main reception signage. \*Additional mobile app ad.

## VIP Reception

**SOLD**

**\$6,000**

You receive five invitations to the reception and your company logo will be displayed on table tents throughout the event and on the main reception signage. \*Additional mobile app ad.

## Breakfast in Exhibit Marketplace

1 of 3 Available

**\$5,500**

Help attendees fuel up for the day and sponsor one or more of our daily breakfasts. Your company logo will be displayed on table tents throughout the breakfast, on the main breakfast signage, and you may distribute company literature or giveaway item(s). \*Additional mobile app ad.

## Mobile App

**\*PENDING\***

**\$5,500**

Be in the hands of every attendee and sponsor the mobile app. Your company logo will appear on the app load screen as well as within in the app. You also receive an in-app company ad that runs throughout the event.

## Summit Tote Bags

**SOLD**

**\$4,600**

Put your company name in the hands of each IASS attendee by having your logo printed on the Summit tote bag. Bags are handed out to attendees at the registration table.

## Conference Wireless Network

**SOLD**

**\$4,500**

Help attendees stay connected! Signage designating you as the Wi-Fi sponsor will be placed throughout the conference and a sign in sponsor-themed splash page and password will be visible to all attendees.

## Networking Breaks

6 Available

**\$4,000**

Your company logo will appear on the main networking break signage and on table tents during your sponsored event(s). You also have the opportunity to distribute company literature or giveaway item(s). \*Additional mobile app ad.

## Badge Lanyard

**SOLD**

**\$3,750**

Lanyards are a great way to receive high visibility with attendees. Badge lanyards with your logo are worn by all attendees and exhibitors throughout the summit.

## Summit Eco-Friendly Reusable Straws

**\$3,500**

Reduce waste, protect marine life, and get brand exposure at the summit with this opportunity. Attendees will see your name every time they grab their straw after the summit too!

## Hotel Key Cards

**SOLD**

**\$3,500**

Hotel key cards are given to each attendee when they check-in at the official summit hotel. Your logo will be imprinted on the key card and will be one of the first things attendees see.

## Summit Tumbler

**\*PENDING\***

**\$3,500**

Help keep attendees hydrated and put your logo on the Summit tumbler. The tumbler will be given to every attendee and displayed at the registration desk for extra visibility.


### ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Linked logo in select pre/during/post-event marketing communications.
- Linked logo on the IASS website.
- Logo, company name and contact person listed in the mobile app Sponsor directory.
- Logo in the IASS printed program.

\*NEW - Additional mobile app ad - company logo appears in mobile app reminder ads about this upcoming event.

See what additional premium sponsorship benefits you may qualify for on the next page ...

Want to increase your company's visibility throughout the summit? Sponsor multiple opportunities to reach a premium sponsorship level.

 <b>ADDITIONAL PREMIUM BENEFITS FOR THOSE WHO SPONSOR \$5,000 OR MORE</b>	PLATINUM	GOLD	SILVER
	\$12,000 +	\$7,000 - \$11,999	\$5,000-\$6,999
Discount off exhibit booth cost	15%	10%	5%
Invitation to VIP Reception	3	2	1
Full-conference registration	3	2	1
Ability to add branded items in the summit registration bag	✓		
1x Dedicated social media post - video or image with your caption	✓		
Opportunity to share sponsor news in the daily conference eNewsletter	✓	✓	
Company ad in the event mobile app	✓	✓	
Recognition in select pre-event promotions on FSF social media channels	✓	✓	✓
Highlighted as a Platinum, Gold, or Silver sponsor in the mobile app and on the IASS 2022 landing page	✓	✓	✓
Recognition signage prominently displayed in high traffic areas	✓	✓	✓
Badge ribbon with sponsor designation for registered summit participants from your company	✓	✓	✓
Bonus priority ranking for sponsor and exhibit space selection for 2023 FSF summits	✓	✓	✓

**SIGN UP TO SPONSOR TODAY!**

 **+1 703.739.6700 x112**



## Why Exhibit at IASS?

IASS provides exhibitors with access to some of the most influential decision makers in aviation safety. Unlike some massive tradeshows, the 'boutique' atmosphere of IASS allows exhibitors and participants to interact in a more personal, one-on-one manner. The exhibit marketplace is strategically positioned next to general session and all food and beverage is served in the center of the marketplace to help drive traffic to your booth. The Flight Safety Foundation, backed by 75 years of history and known for its independence and impartiality, make IASS the one aviation safety event you don't miss.

### Network

- Unlike some massive tradeshows, the 'boutique' atmosphere of IASS allows exhibitors and participants to interact in a more personal, one-on-one manner.
- Connect with individuals from around the globe who represent the middle and upper management levels of their organizations.
- Breakfasts and networking breaks with exhibitors to help drive traffic.

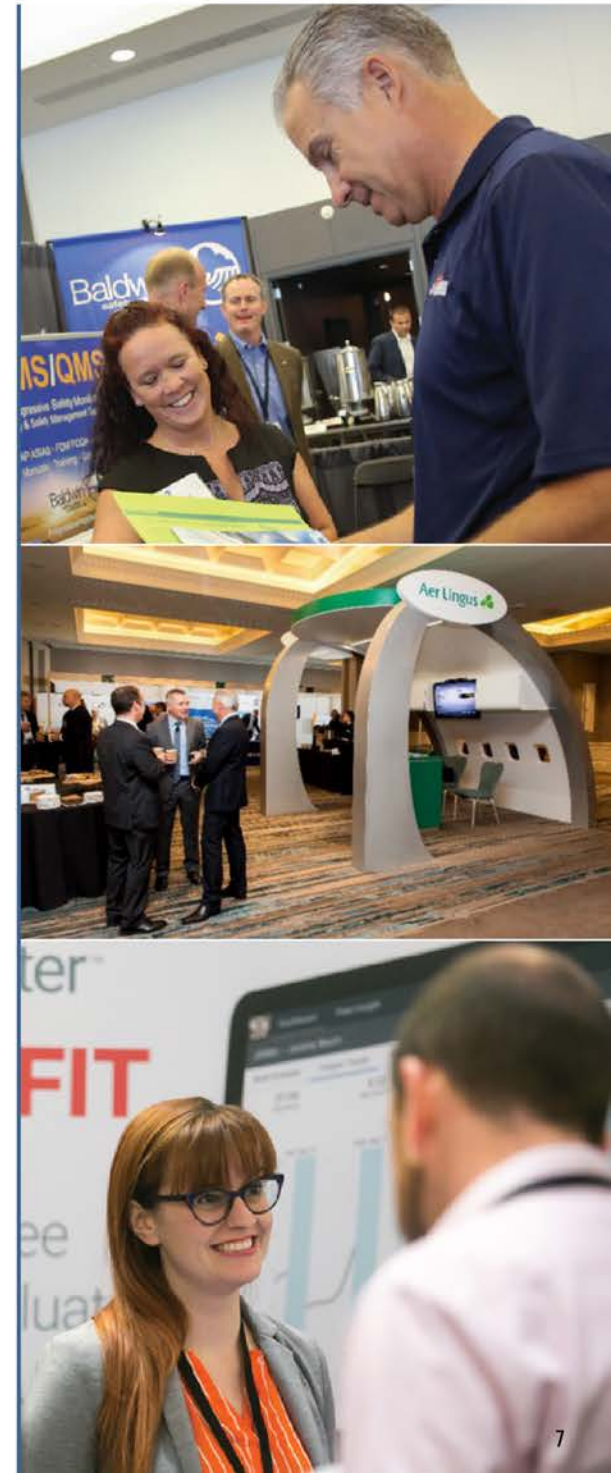
### Exposure

- Market your organization and raise brand exposure to the flight safety community.
- Give attendees hands on-access to your products.

### BENEFITS

- One (1) complimentary registration per exhibit space
- Breakfasts and breaks held in the exhibit hall
- Company listing on the conference website, mobile app, and printed program.
- Option to purchase up to two additional registrations for a discounted rate of \$525 each
- Pre-conference and post-conference attendee roster
- As an exhibitor, you will have access to all general session programming and breakout sessions.

+1 703.739.6700 x112  
**RESERVE YOUR BOOTH TODAY!**



# EXHIBITOR INFORMATION

NOVEMBER 7-9, 2022 | ATLANTA, GA U.S. | [FLIGHTSAFETY.ORG/EVENTS](https://flightsafety.org/events)

**IASS**  
**2022**



**RESERVE YOUR BOOTH OR  
SPONSOR TODAY!**

## Sponsor & Exhibitor Contact

Louise Martin - Director, Member Relations  
+1 703.739.6700 x112  
[martin@flightsafety.org](mailto:martin@flightsafety.org)

## General Inquiries

[events@flightsafety.org](mailto:events@flightsafety.org)

## Terms & Conditions

Booth construction guidelines are set forth in the International Association of Exhibitions and Events (IAEE) display rules and regulations. These guidelines are incorporated by reference and made part of these Rules and Regulations and included in the official Exhibitor Service Manual.

## Conflicting Event Policy

**Meetings, Entertainment and Social Functions** - No entertainment, social functions or meetings may be scheduled to conflict with the Flight Safety Foundation IASS program, events, or specific exhibit hours. No event after the program may start until 30 minutes after the last event of each day.

## Booth Selection

At this time, the exhibit floorplan is still being finalized. Booth location selection will be on a first come first served basis. When you purchase your booth, we will let you know what number in line you are for booth selection. We anticipate the floorplan to be available August 15th.

## Booth Pricing

10' x 10'	10' x 20'
FSF MEMBER: \$4,000	FSF MEMBER: \$7,000
NON-MEMBER: \$5,500	NON-MEMBER: \$9,500

## Cancellation Policy

Refund, less a US \$250 administrative fee, will be given for exhibit cancellations received by Wednesday, August 31, 2022. No refund will be given for cancellations received on or after Thursday, September 1, 2022. Canceled booths also forfeit exhibitor benefits such as complimentary registration and attendee lists. All cancellation requests should be **sent by email to Louise Martin at [martin@flightsafety.org](mailto:martin@flightsafety.org)**. Exhibitors who do not attend the meeting and have not sent an email cancellation by the deadline, will forfeit the entire exhibitor fee.

We realize that you have many options on how you allocate your marketing budget. Flight Safety Foundation and its members appreciate your participation and support as a sponsor and or exhibitor. We welcome any input on how we can make the experience even better and maximize your return on investment.

*Thank You!*